### 2010 – 2011 CURRICULUM MAP

<table>
<thead>
<tr>
<th>PLO 1</th>
<th>PLO 2</th>
<th>PLO 3</th>
<th>PLO 4</th>
<th>PLO 5</th>
<th>PLO 6</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Apply proven project management principles to business situations.</strong></td>
<td><strong>Systematically initiate, plan, execute, control, and close a well-documented project.</strong></td>
<td><strong>Identify and apply successful team development and management strategies.</strong></td>
<td><strong>Evaluate the implications of project management to organizational effectiveness.</strong></td>
<td><strong>Construct and implement an approach for using contracting and procurement activities to fulfill project goals.</strong></td>
<td><strong>Align project goals with the corporate strategic planning process.</strong></td>
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<table>
<thead>
<tr>
<th>Course</th>
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<th>PLO 3</th>
<th>PLO 4</th>
<th>PLO 5</th>
<th>PLO 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 330: Management for Organizations</td>
<td>I</td>
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<tr>
<td>BUS 311: Business Law I</td>
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<tr>
<td>BUS 303: Human Resources Management</td>
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<tr>
<td>ECO 204: Principles of Microeconomics</td>
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<td>ACC 205: Principles of Accounting</td>
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<td>ACC 206: Principles of Accounting II</td>
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<td>BUS 308: Statistics for Managers</td>
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<td>PHI 445: Personal and Organizational Ethics</td>
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<tr>
<td>INF 342: Project Quality Assurance</td>
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<tr>
<td>INF 336: Project Procurement Management</td>
<td>R</td>
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<tr>
<td>INF 337: Integrated Cost and Schedule Control</td>
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<tr>
<td>INF 338: Leadership and Communication Skills for Project Management</td>
<td>R</td>
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<tr>
<td>INF 410: Project Management</td>
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<tr>
<td>MGT 435: Organizational Change</td>
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<tr>
<td>BUS 402: Strategic Management &amp; Business Policy</td>
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</tr>
</tbody>
</table>

I(INTRODUCED) R (REINFORCED) M (MASTERED)
### ANNUAL ASSESSMENT PLAN FINDINGS

**PLO 1 - Apply proven project management principles to business situations.**

<table>
<thead>
<tr>
<th>MEASURE</th>
<th>ACCEPTABLE TARGET</th>
<th>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</th>
<th>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</th>
<th>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</th>
<th>ASSESSMENT RESULTS:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1. EXCEEDS THE ACCEPTABLE TARGET</td>
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<td>2. MEETS THE ACCEPTABLE TARGET</td>
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<td>3. DOES NOT MEET THE ACCEPTABLE TARGET</td>
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<td>4. INSUFFICIENT DATA</td>
<td></td>
</tr>
</tbody>
</table>

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**Office of Learning Assessment and Program Review**
<table>
<thead>
<tr>
<th>Measure</th>
<th>Description</th>
<th>Target</th>
<th>Actual</th>
<th>Data Quality</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Direct Measure 1: CPC Comprehensive Exam-Score</strong></td>
<td>90% of all project management students taking the end of program comprehensive exam will score at least 400 or higher on the CPC comprehensive exam (out of 650).</td>
<td>N/A</td>
<td>N/A</td>
<td>There were no graduates during the 2010-11 academic year.</td>
</tr>
<tr>
<td><strong>Direct Measure 2: INF410 Final Paper</strong></td>
<td>On the capstone Final Paper evaluation rubric (containing separate evaluation criteria for each of the ISLOs assessed by this measure), the performance rating of 70% of all project management students completing the assignment must receive a basic, proficient, or distinguished evaluation (where rubric performance levels are non-performance, below expectations, basic, proficient, and distinguished).</td>
<td>7</td>
<td>8</td>
<td>7 out of 8 (87.50%) students received a 70% or higher on the Final Paper.</td>
</tr>
<tr>
<td><strong>Indirect Measure 1: Alumni Survey</strong></td>
<td>On the alumni survey (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management alumni will indicate that their level of achievement of each of the core ISLOs prepared them “well” or “very well” for their current position.</td>
<td>N/A</td>
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<td>There were no graduates for the 2010-11 AY.</td>
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<tr>
<td><strong>Indirect Measure 2: End of Program Survey</strong></td>
<td>On the end of program survey instrument (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management students will indicate that they were “successful” or “very successful” in achieving the general program and specialization ISLOs.</td>
<td>N/A</td>
<td>N/A</td>
<td>There were no results as administration did not being until Spring 2011.</td>
</tr>
</tbody>
</table>
## PLO 2 - Systematically initiate, plan, execute, control, and close a well-documented project.

<table>
<thead>
<tr>
<th>MEASURE</th>
<th>ACCEPTABLE TARGET</th>
<th>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</th>
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<td>There were no graduates during the 2010-11 academic year.</td>
<td>4. INSUFFICIENT DATA</td>
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<td>N/A</td>
<td>N/A</td>
<td>There were no graduates for the 2010-11 AY.</td>
<td>4. INSUFFICIENT DATA</td>
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<td>N/A</td>
<td>N/A</td>
<td>There were no results as administration did not being until Spring 2011.</td>
<td>4. INSUFFICIENT DATA</td>
</tr>
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</table>
### PLO 3 - Identify and apply successful team development and management strategies.

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<tr>
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### Office of Learning Assessment and Program Review

#### Indirect Measure 2: End of Program Survey

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<tr>
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#### PLO 4 - Evaluate the implications of project management to organizational effectiveness.

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<td>There were no graduates during the 2010-11 academic year.</td>
<td>4. INSUFFICIENT DATA</td>
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preparing them “well” or “very well” for their current position.

| Indirect Measure 2: End of Program Survey | On the end of program survey instrument (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management students will indicate that they were “successful” or “very successful” in achieving the general program and specialization ISLOs. | N/A | N/A | There were no results as administration did not begin until Spring 2011. | 4. INSUFFICIENT DATA |

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<tbody>
<tr>
<td>PLO 5 - Construct and implement an approach for using contracting and procurement activities to fulfill project goals.</td>
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<td>1. EXCEEDS THE ACCEPTABLE TARGET</td>
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<tr>
<td>3. DOES NOT MEET THE ACCEPTABLE TARGET</td>
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<td>Indirect Student Performance</td>
<td>Outcome</td>
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<tr>
<td>Direct Measure 1: INF336 Research Paper</td>
<td>On the Research Paper evaluation rubric (containing separate evaluation criteria for each of the ISLOs assessed by this measure), the performance rating of 70% of all project management students completing the assignment must receive a basic, proficient, or distinguished evaluation (where rubric performance levels are non-performance, below expectations, basic, proficient, and distinguished).</td>
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<td>13</td>
<td>1. EXCEEDS THE ACCEPTABLE TARGET</td>
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<td>Indirect Measure 1: Alumni Survey</td>
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### PLO 6 - Align project goals with the corporate strategic planning process.

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<tr>
<td>Direct Measure 1: INF410 Final Paper</td>
<td>On the capstone Final Paper evaluation rubric (containing separate evaluation criteria for each of the ISLOs assessed by this measure), the performance rating of 70% of all project management students completing the assignment must receive a basic, proficient, or distinguished evaluation (where rubric performance levels are non-performance, below expectations, basic, proficient, and distinguished).</td>
<td>7</td>
<td>8</td>
<td>7 out of 8 (87.50%) students received a 70% or higher on the Final Paper.</td>
<td>1. EXCEEDS THE ACCEPTABLE TARGET</td>
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1. EXCEEDS THE ACCEPTABLE TARGET
2. MEETS THE ACCEPTABLE TARGET
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4. INSUFFICIENT DATA
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| Indirect Measure 2: End of Program Survey | On the end of program survey instrument (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management students will indicate that they were “successful” or “very successful” in achieving the general program and specialization ISLOs. | N/A | N/A | There were no results as administration did not being until Spring 2011. | 4. INSUFFICIENT DATA |
OVERALL RECOMMENDATIONS

BA Project Management students met two of the targets for both the direct and indirect measures during the 2010-11 assessment cycle. Direct measures included the Common Professional Component (CPC) Comprehensive exam, a Research Paper (INF 336), and the End of Program Final Paper (INF 410). As Project Management was a relatively new program in 2010-11, no students took the CPC Comprehensive Exam. The other direct measures’ targets were met. The INF 336 Research Paper target was met for PLO 5 as 92.30% of students met the target. On the End of Program Paper in INF 410, targets for all mapped PLOs (1, 2, and 6) were met as 7 out of 8 (87.50%) students received 70% or higher on the evaluation. The two indirect measures did not have any data for the 2010-11 assessment cycle as the End of Program Survey was not yet being administered, and there were no BA Project Management graduates for the academic year.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

<table>
<thead>
<tr>
<th>OUTCOME</th>
<th>MEASURE</th>
<th>KEY/RESPONSIBLE PERSONNEL</th>
<th>STATUS</th>
<th>ANTICIPATED DATE OF COMPLETION</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLOs 1-6</td>
<td>N/A</td>
<td>BA Project Management Program Chair</td>
<td>Complete</td>
<td>June 2012</td>
</tr>
<tr>
<td>Action Details</td>
<td></td>
<td>Data will continue to be collected and outcome-related actions will be developed by the BA Project Management Program Chair in collaboration with program faculty.</td>
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</table>