

**BACHELOR OF ARTS IN PROJECT MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS
2010-2011 ACADEMIC YEAR**

2010 – 2011 CURRICULUM MAP

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Apply proven project management principles to business situations.	Systematically initiate, plan, execute, control, and close a well-documented project.	Identify and apply successful team development and management strategies.	Evaluate the implications of project management to organizational effectiveness.	Construct and implement an approach for using contracting and procurement activities to fulfill project goals.	Align project goals with the corporate strategic planning process.
<i>MGT 330: Management for Organizations</i>	I	I	I	I	I	I
<i>BUS 311: Business Law I</i>			R	R		
<i>BUS 303: Human Resources Management</i>	R			R		R
<i>ECO 204: Principles of Microeconomics</i>	R			R	R	
<i>ACC 205: Principles of Accounting</i>		R				
<i>ACC 206: Principles of Accounting II</i>	R	R				
<i>BUS 308: Statistics for Managers</i>	R		R	R	R	
<i>PHI 445: Personal and Organizational Ethics</i>			R	R		R
<i>INF 342: Project Quality Assurance</i>	R	M		R		R

<i>INF 336: Project Procurement Management</i>		R		R	M	
<i>INF 337: Integrated Cost and Schedule Control</i>	R			M		
<i>INF 338: Leadership and Communication Skills for Project Management</i>	R		M			R
<i>INF 410: Project Management</i>	M	M				R
<i>MGT 435: Organizational Change</i>						
<i>BUS 402: Strategic Management & Business Policy</i>		M				M

I (INTRODUCED) R (REINFORCED) M (MASTERED)

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Apply proven project management principles to business situations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: CPC Comprehensive Exam-Score	90% of all project management students taking the end of program comprehensive exam will score at least 400 or higher on the CPC comprehensive exam (out of 650).	N/A	N/A	There were no graduates during the 2010-11 academic year.	4. INSUFFICIENT DATA
Direct Measure 2: INF410 Final Paper	On the capstone Final Paper evaluation rubric (containing separate evaluation criteria for each of the ISLOs assessed by this measure), the performance rating of 70% of all project management students completing the assignment must receive a basic, proficient, or distinguished evaluation (where rubric performance levels are non-performance, below expectations, basic, proficient, and distinguished).	7	8	7 out of 8 (87.50%) students received a 70% or higher on the Final Paper.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: Alumni Survey	On the alumni survey (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management alumni will indicate that their level of achievement of each of the core ISLOs prepared them “well” or “very well” for their current position.	N/A	N/A	There were no graduates for the 2010-11 AY.	4. INSUFFICIENT DATA
Indirect Measure 2: End of Program Survey	On the end of program survey instrument (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management students will indicate that they were “successful” or “very successful” in achieving the general program and specialization ISLOs.	N/A	N/A	There were no results as administration did not begin until Spring 2011.	4. INSUFFICIENT DATA

PLO 2 - Systematically initiate, plan, execute, control, and close a well-documented project.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of all project management students taking the end of program comprehensive exam will score at least 400 or higher on the CPC comprehensive exam (out of 650).	N/A	N/A	There were no graduates during the 2010-11 academic year.	4. INSUFFICIENT DATA
Direct Measure 2: INF410 Final Paper	On the capstone Final Paper evaluation rubric (containing separate evaluation criteria for each of the ISLOs assessed by this measure), the performance rating of 70% of all project management students completing the assignment must receive a basic, proficient, or distinguished evaluation (where rubric performance levels are non-performance,	7	8	7 out of 8 (87.50%) students received a 70% or higher on the Final Paper.	1. EXCEEDS THE ACCEPTABLE TARGET

	below expectations, basic, proficient, and distinguished).				
Indirect Measure 1: Alumni Survey	On the alumni survey (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management alumni will indicate that their level of achievement of each of the core ISLOs prepared them “well” or “very well” for their current position.	N/A	N/A	There were no graduates for the 2010-11 AY.	4. INSUFFICIENT DATA
Indirect Measure 2: End of Program Survey	On the end of program survey instrument (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management students will indicate that they were “successful” or “very successful” in achieving the general program and specialization ISLOs.	N/A	N/A	There were no results as administration did not begin until Spring 2011.	4. INSUFFICIENT DATA

PLO 3 - Identify and apply successful team development and management strategies.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of all project management students taking the end of program comprehensive exam will score at least 400 or higher on the CPC comprehensive exam (out of 650).	N/A	N/A	There were no graduates during the 2010-11 academic year.	4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	On the alumni survey (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management alumni will indicate that their level of achievement of each of the core ISLOs prepared them “well” or “very well” for their current position.	N/A	N/A	There were no graduates for the 2010-11 AY.	4. INSUFFICIENT DATA

Indirect Measure 2: End of Program Survey	On the end of program survey instrument (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management students will indicate that they were “successful” or “very successful” in achieving the general program and specialization ISLOs.	N/A	N/A	There were no results as administration did not begin until Spring 2011.	4. INSUFFICIENT DATA
PLO 4 - Evaluate the implications of project management to organizational effectiveness.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam-Score	90% of all project management students taking the end of program comprehensive exam will score at least 400 or higher on the CPC comprehensive exam (out of 650).	N/A	N/A	There were no graduates during the 2010-11 academic year.	4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	On the alumni survey (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management alumni will indicate that their level of achievement of each of the core ISLOs	N/A	N/A	There were no graduates for the 2010-11 AY.	4. INSUFFICIENT DATA

	prepared them “well” or “very well” for their current position.				
Indirect Measure 2: End of Program Survey	On the end of program survey instrument (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management students will indicate that they were “successful” or “very successful” in achieving the general program and specialization ISLOs.	N/A	N/A	There were no results as administration did not begin until Spring 2011.	4. INSUFFICIENT DATA
PLO 5 - Construct and implement an approach for using contracting and procurement activities to fulfill project goals.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: INF336 Research Paper</p>	<p>On the Research Paper evaluation rubric (containing separate evaluation criteria for each of the ISLOs assessed by this measure), the performance rating of 70% of all project management students completing the assignment must receive a basic, proficient, or distinguished evaluation (where rubric performance levels are non-performance, below expectations, basic, proficient, and distinguished).</p>	<p>12</p>	<p>13</p>	<p>12 out of 13 (92.30%) students received a 70% or higher on the Research Paper.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: Alumni Survey</p>	<p>On the alumni survey (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management alumni will indicate that their level of achievement of each of the core ISLOs prepared them “well” or “very well” for their current position.</p>	<p>N/A</p>	<p>N/A</p>	<p>There were no graduates for the 2010-11 AY.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 2: End of Program Survey</p>	<p>On the end of program survey instrument (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management students will indicate that they were “successful” or “very successful” in achieving the general program and specialization ISLOs.</p>	<p>N/A</p>	<p>N/A</p>	<p>There were no results as administration did not begin until Spring 2011.</p>	<p>4. INSUFFICIENT DATA</p>

PLO 6 - Align project goals with the corporate strategic planning process.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: INF410 Final Paper	On the capstone Final Paper evaluation rubric (containing separate evaluation criteria for each of the ISLOs assessed by this measure), the performance rating of 70% of all project management students completing the assignment must receive a basic, proficient, or distinguished evaluation (where rubric performance levels are non-performance, below expectations, basic, proficient, and distinguished).	7	8	7 out of 8 (87.50%) students received a 70% or higher on the Final Paper.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 1: Alumni Survey</p>	<p>On the alumni survey (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management alumni will indicate that their level of achievement of each of the core ISLOs prepared them “well” or “very well” for their current position.</p>	<p>N/A</p>	<p>N/A</p>	<p>There were no graduates for the 2010-11 AY.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 2: End of Program Survey</p>	<p>On the end of program survey instrument (containing separate items for each of the ISLOs assessed by this measure), at least 70% of project management students will indicate that they were “successful” or “very successful” in achieving the general program and specialization ISLOs.</p>	<p>N/A</p>	<p>N/A</p>	<p>There were no results as administration did not begin until Spring 2011.</p>	<p>4. INSUFFICIENT DATA</p>

OVERALL RECOMMENDATIONS				
<p>BA Project Management students met two of the targets for both the direct and indirect measures during the 2010-11 assessment cycle. Direct measures included the Common Professional Component (CPC) Comprehensive exam, a Research Paper (INF 336), and the End of Program Final Paper (INF 410). As Project Management was a relatively new program in 2010-11, no students took the CPC Comprehensive Exam. The other direct measures' targets were met. The INF 336 Research Paper target was met for PLO 5 as 92.30% of students met the target. On the End of Program Paper in INF 410, targets for all mapped PLOs (1, 2, and 6) were met as 7 out of 8 (87.50%) students received 70% or higher on the evaluation. The two indirect measures did not have any data for the 2010-11 assessment cycle as the End of Program Survey was not yet being administered, and there were no BA Project Management graduates for the academic year.</p>				
ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>PLOs 1-6</i>	<i>N/A</i>	<i>BA Project Management Program Chair</i>	<i>Complete</i>	<i>June 2012</i>
<i>Action Details</i>	<i>Data will continue to be collected and outcome-related actions will be developed by the BA Project Management Program Chair in collaboration with program faculty.</i>			