

**BACHELOR OF ARTS IN ORGANIZATIONAL MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS
2012-2013 ACADEMIC YEAR**

2012 – 2013 CURRICULUM MAP

	PLO 1 Examine one’s personal leadership style and determine its appropriateness to various organizational situations.	PLO 2 Demonstrate appropriate decision-making skills in organizational contexts.	PLO 3 Formulate strategies for effective team development.	PLO 4 Analyze alternative solutions for complex business problems.	PLO 5 Compare and contrast individual characteristics that influence work behaviors and organizational effectiveness.	PLO 6 Analyze the impact of social problems on the workplace at the individual, group, organizational, and societal levels.
<i>MGT 330: Management for Organizations</i>	I	I	I	I		I
<i>MGT 380: Leadership for Organizations</i>	M		R		I	R
<i>MGT 415: Group Behavior in Organizations</i>	R	R	M		R	R
<i>SOC 402: Contemporary Social Problems and the Workplace</i>	R					M
<i>COM 425: Communication in Organizations</i>					R	
<i>MGT 435: Organizational Change</i>		R				
<i>BUS 303: Human Resources Management</i>				R		

<i>MGT 450: Strategic Planning for Organizations</i>				R		
<i>PHI 445: Personal and Organizational Ethics</i>	M	R	M			M
<i>MGT 460: Leadership Priorities and Practice</i>	M	M	M	M	M	M

I (INTRODUCED) R (REINFORCED) M (MASTERED)

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Examine one’s personal leadership style and determine its appropriateness to various organizational situations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section</p>	<p>BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>1243</p>	<p>On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>1291</p>	<p>1243</p>	<p>1219 out of 1243 (98.07%) BA Organizational Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 597.14, Standard</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				Deviation = 100.19).	
Direct Measure 3: MGT 380 Final Project	70% of BA Organizational Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	6176	6555	6176 out of 6555 (94.22%) BA Organizational Management records evaluated indicate basic, proficient, or distinguished performance on the MGT 380 Final Paper rubric content criteria mapped at any level to PLO 1.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include: <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 	N/A	879	A majority of BA Organizational Management students sampled upon completion of MGT 380 (N = 879) indicated that they felt the course material (92.83%), course (89.08%), and instructor (86.35%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 2: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The two items used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study. 	<p>1249/1210</p>	<p>1368</p>	<p>91.30% of BA Organizational Management students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 88.45% agreed or strongly agreed that their instructors were well qualified to teach within their field of study curriculum was relevant to their academic needs.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 3: Alumni Survey - 21 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? 	<p>N/A</p>	<p>N/A</p>	<p>65% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle</p>	<p>3. DOES NOT MEET THE ACCEPTABLE TARGET</p>

	<p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 			<p>(N = 129) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>81% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92% of BA Organizational Management alumni who</p>	
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				responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals.	
Indirect Measure 4: Alumni Survey - 37 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was 	N/A	N/A	62% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.	3. DOES NOT MEET THE ACCEPTABLE TARGET

	<p>worth the time commitment required to fulfill my educational goals.</p>			<p>84% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that they believe that their Ashford</p>	
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				degree was worth the time commitment required to fulfill my educational goals.	
Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	<p>63.93% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>81.97% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated</p>	3. DOES NOT MEET THE ACCEPTABLE TARGET

				<p>that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92.90% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals.</p>	
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PLO 2 - Demonstrate appropriate decision-making skills in organizational contexts.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Management Section	BA Organizational Management students, on average, must score at or above the average in the PAS “Online Campus” and “Traditional Campus” Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	1243	On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET

				the Management section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	1291	1243	1219 out of 1243 (98.07%) BA Organizational Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 597.14, Standard Deviation = 100.19).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT 435 Final Project	70% of BA Organizational Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	2331	2422	2331 out of 2422 (96.24%) BA Organizational Management records evaluated indicate basic, proficient, or distinguished performance on the MGT 435 Final	1. EXCEEDS THE ACCEPTABLE TARGET

				Paper rubric content criteria mapped at any level to PLO 2.	
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include: <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 	N/A	804	A majority of BA Organizational Management students sampled upon completion of MGT 435 (N = 804) indicated that they felt the course material (92.54%), course (91.79%), and instructor (91.42%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The two items used will be: <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study. 	1249/1210	1368	91.30% of BA Organizational Management students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that the curriculum was	1. EXCEEDS THE ACCEPTABLE TARGET

				relevant to their professional needs. 88.45% agreed or strongly agreed that their instructors were well qualified to teach within their field of study curriculum was relevant to their academic needs.	
Indirect Measure 3: Alumni Survey - 21 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	<p>65% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>81% of BA Organizational Management</p>	3. DOES NOT MEET THE ACCEPTABLE TARGET

				<p>alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment</p>	
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				required to fulfill my educational goals.	
Indirect Measure 4: Alumni Survey - 37 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	<p>62% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>84% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that earning their</p>	3. DOES NOT MEET THE ACCEPTABLE TARGET

				<p>degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals.</p>	
<p>Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford 	N/A	N/A	<p>63.93% of BA Organizational Management alumni who responded to the survey during the</p>	<p>3. DOES NOT MEET THE ACCEPTABLE TARGET</p>

	<p>degree in a related occupation?</p> <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 			<p>2012-2013 assessment cycle (N = 183) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>81.97% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92.90% of BA Organizational Management</p>	
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				alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals.	
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PLO 3 - Formulate strategies for effective team development.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	1243	On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET

				the Business Leadership section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	1291	1243	1219 out of 1243 (98.07%) BA Organizational Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 597.14, Standard Deviation = 100.19).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT 415 Final Project	70% (of the sample selected) must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	4066	4392	4066 out of 4392 (92.58%) BA Organizational Management records evaluated indicate basic, proficient, or distinguished performance on the MGT 415 Final	1. EXCEEDS THE ACCEPTABLE TARGET

				Paper rubric content criteria mapped at any level to PLO 3.	
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include: <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 	N/A	768	A majority of BA Organizational Management students sampled upon completion of MGT 415 (N = 768) indicated that they felt the course material (92.54%), course (91.79%), and instructor (91.42%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The two items used will be: <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study. 	1249/1210	1368	91.30% of BA Organizational Management students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their	1. EXCEEDS THE ACCEPTABLE TARGET

				professional needs. 88.45% agreed or strongly agreed that their instructors were well qualified to teach within their field of study curriculum was relevant to their academic needs.	
Indirect Measure 3: Alumni Survey - 21 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	<p>65% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>81% of BA Organizational Management alumni who</p>	3. DOES NOT MEET THE ACCEPTABLE TARGET

				<p>responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill</p>	
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				my educational goals.	
<p>Indirect Measure 4: Alumni Survey - 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	<p>62% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>84% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that earning their degree from</p>	3. DOES NOT MEET THE ACCEPTABLE TARGET

				<p>Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals.</p>	
<p>Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? 	N/A	N/A	<p>63.93% of BA Organizational Management alumni who responded to the survey during the 2012-2013</p>	<p>3. DOES NOT MEET THE ACCEPTABLE TARGET</p>

	<p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 			<p>assessment cycle (N = 183) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>81.97% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92.90% of BA Organizational Management alumni who</p>	
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				responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals.	
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PLO 4 - Analyze alternative solutions for complex business problems.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Integration and Strategic Management Section	BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	1243	On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Integration and Strategic Management	2. MEETS THE ACCEPTABLE TARGET

				section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% must score 400 or higher on the CPC comprehensive exam.	1291	1243	1219 out of 1243 (98.07%) BA Organizational Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 597.14, Standard Deviation = 100.19).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT460	70% of BA Organizational Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	1290	1364	1290 out of 1364 (94.57%) BA Organizational Management records evaluated indicate basic, proficient, or distinguished performance on the MGT 460 Final Paper rubric	1. EXCEEDS THE ACCEPTABLE TARGET

				content criteria mapped at any level to PLO 4.	
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include: <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 	N/A	843	A majority of BA Organizational Management students sampled upon completion of MGT 460 (N = 843) indicated that they felt the course material (91.81%), course (91.10%), and instructor (87.90%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The two items used will be: <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study. 	1249/1210	1368	91.30% of BA Organizational Management students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their	1. EXCEEDS THE ACCEPTABLE TARGET

				professional needs. 88.45% agreed or strongly agreed that their instructors were well qualified to teach within their field of study curriculum was relevant to their academic needs.	
Indirect Measure 3: Alumni Survey - 21 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	<p>65% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>81% of BA Organizational Management alumni who</p>	3. DOES NOT MEET THE ACCEPTABLE TARGET

				<p>responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill</p>	
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				my educational goals.	
<p>Indirect Measure 4: Alumni Survey - 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	<p>62% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>84% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that earning their degree from</p>	3. DOES NOT MEET THE ACCEPTABLE TARGET

				<p>Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals.</p>	
<p>Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? 	N/A	N/A	<p>63.93% of BA Organizational Management alumni who responded to the survey during the 2012-2013</p>	<p>3. DOES NOT MEET THE ACCEPTABLE TARGET</p>

	<p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 			<p>assessment cycle (N = 183) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>81.97% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92.90% of BA Organizational Management alumni who</p>	
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				responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals.	
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PLO 5 - Compare and contrast individual characteristics that influence work behaviors and organizational effectiveness.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam - Business Communications Section</p>	<p>BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>N/A</p>	<p>Comparative data for the CPC Business Communication section findings will not be available for the 2012-13 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>1291</p>	<p>1243</p>	<p>1219 out of 1243 (98.07%) BA Organizational Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 597.14, Standard Deviation = 100.19).</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 3: MGT415 Final Project</p>	<p>70% of BA Organizational Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>4066</p>	<p>4392</p>	<p>4066 out of 4392 (92.58%) BA Organizational Management records evaluated indicate basic, proficient, or distinguished</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				performance on the MGT 415 Final Paper rubric content criteria mapped at any level to PLO 5.	
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include: <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 	N/A	768	A majority of BA Organizational Management students sampled upon completion of PHI 445 (N = 518) indicated that they felt the course material (89.19%), course (89.77%), and instructor (90.55%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The two items used will be: <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. 	1249/1210	1368	91.30% of BA Organizational Management students upon completion of the program during the 2012-13 assessment cycle indicated that they	1. EXCEEDS THE ACCEPTABLE TARGET

	<ul style="list-style-type: none"> • My instructors were well qualified to teach within their field of study. 			<p>agreed or strongly agreed that the curriculum was relevant to their professional needs. 88.45% agreed or strongly agreed that their instructors were well qualified to teach within their field of study curriculum was relevant to their academic needs.</p>	
<p>Indirect Measure 3: Alumni Survey - 21 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	<p>65% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p>	<p>3. DOES NOT MEET THE ACCEPTABLE TARGET</p>

				<p>81% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that they believe that their Ashford</p>	
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				degree was worth the time commitment required to fulfill my educational goals.	
Indirect Measure 4: Alumni Survey - 37 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	<p>62% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>84% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated</p>	3. DOES NOT MEET THE ACCEPTABLE TARGET

				<p>that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals.</p>	
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<p>Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	<p>N/A</p>	<p>N/A</p>	<p>63.93% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>81.97% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that they agree or strongly agree that earning their degree from Ashford University gives them the</p>	<p>3. DOES NOT MEET THE ACCEPTABLE TARGET</p>
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				<p>confidence to pursue new job opportunities.</p> <p>92.90% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals.</p>	
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PLO 6 - Analyze the impact of social problems on the workplace at the individual, group, organizational, and societal levels.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam - Business Ethics Section</p>	<p>BA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>1243</p>	<p>On average, BA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool, and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>1291</p>	<p>1243</p>	<p>1219 out of 1243 (98.07%) BA Organizational Management students sampled from July 1, 2012 to June 30, 2013 scored 400 or higher on the CPC comprehensive exam (Mean = 597.14, Standard</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				Deviation = 100.19).	
Direct Measure 3: SOC402 Final Project	70% of BA Organizational Management students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	3444	3739	3444 out of 3739 (92.11%) BA Organizational Management records evaluated indicate basic, proficient, or distinguished performance on the SOC 402 Final Paper rubric content criteria mapped at any level to PLO 6.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include: <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 	N/A	858	A majority of BA Organizational Management students sampled upon completion of SOC 402 (N = 858) indicated that they felt the course material (88.81%), course (86.01%), and instructor (83.92%) were high quality or very high quality.	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 2: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The two items used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study. 	<p>1249/1210</p>	<p>1368</p>	<p>91.30% of BA Organizational Management students upon completion of the program during the 2012-13 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 88.45% agreed or strongly agreed that their instructors were well qualified to teach within their field of study curriculum was relevant to their academic needs.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 3: Alumni Survey - 21 Months Since Graduation</p>	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? 	<p>N/A</p>	<p>N/A</p>	<p>65% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle</p>	<p>3. DOES NOT MEET THE ACCEPTABLE TARGET</p>

	<p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 			<p>(N = 129) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>81% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92% of BA Organizational Management alumni who</p>	
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				responded to the survey during the 2012-2013 assessment cycle (N = 129) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals.	
Indirect Measure 4: Alumni Survey - 37 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was 	N/A	N/A	62% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.	3. DOES NOT MEET THE ACCEPTABLE TARGET

	<p>worth the time commitment required to fulfill my educational goals.</p>			<p>84% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 54) indicated that they agree or strongly agree that they believe that their Ashford</p>	
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				degree was worth the time commitment required to fulfill my educational goals.	
Indirect Measure 5: Alumni Survey - Aggregate of 21 and 37 Months Since Graduation	<p>70% or more of the Ashford University alumni surveyed will indicate either “Yes - To a Great Extent” or “Yes – To Some Extent” to the following statement:</p> <ul style="list-style-type: none"> • (#6) – Are you currently using your Ashford degree in a related occupation? <p>70% or more of the Ashford University alumni surveyed will indicate either “Agree” or “Strongly Agree” to the following statements:</p> <ul style="list-style-type: none"> • (#16) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#17) – I believe that my Ashford degree was worth the time commitment required to fulfill my educational goals. 	N/A	N/A	<p>63.93% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that to a great extent or to some extent are currently using their Ashford degree in a related occupation.</p> <p>81.97% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated</p>	3. DOES NOT MEET THE ACCEPTABLE TARGET

				<p>that they agree or strongly agree that earning their degree from Ashford University gives them the confidence to pursue new job opportunities.</p> <p>92.90% of BA Organizational Management alumni who responded to the survey during the 2012-2013 assessment cycle (N = 183) indicated that they agree or strongly agree that they believe that their Ashford degree was worth the time commitment required to fulfill my educational goals.</p>	
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OVERALL RECOMMENDATIONS

In the BA Organizational Management program, students met or exceeded the acceptable and ideal targets for the assignment-based direct measures for all program learning outcomes (PLO). In addition, the assignment-based indirect measure for PLO 4 (MGT 460) met or exceeded the acceptable target but did not meet the ideal target.

Student responses for the End of Course Survey (EOCS) tend to be positive based on the items addressed in the survey; quality of the course material, course and instructor. The EOCS for BA Organizational Management students met or exceeded the acceptable and ideal targets for PLOs (1, 2, 3, 4, and 5) but did not meet the ideal target for PLO 6.

BA Organizational Management students met or exceeded the acceptable and ideal targets for the Overall CPC Exam score. In addition, the scores for each measured section of the CPC exam specific to their respective PLO also managed positive results.

Student scores met or exceeded both the acceptable and ideal targets for each section of the CPC Exam tested for their respective PLOs. PLO 5 used the Communication section of the CPC Exam as a measure; however, there is no comparable data available as Ashford University is the only school to test this section outside of accounting students.

The End of Program Survey (EOPS) responses met or exceeded the acceptable and ideal targets based on responses specific to the following items: the curriculum was relevant to my professional needs, my instructors were prepared, and my instructors were well qualified within their program of study.

In the BA Organizational Management program, data for the Alumni Survey were available for those students responding to the survey 21 and 37 months after graduation. The results of the survey did not meet the acceptable or ideal targets because less than 70% of the students reported that they use their Ashford degree in a related occupation. In addition, the responses for 21 and 37 months after graduation was less than 85% (the ideal target) for the student believing their degree from Ashford University gives them the confidence to pursue a new job. The question reported that exceeded the acceptable and ideal targets, for 21 and 37 months after graduation, is that students believe their Ashford degree was worth the time commitment required to fulfill their educational goals.

In preparation for the 2013-14 assessment cycle, it is recommended that the Faculty perform an in-depth review of each program assessment plan (including measures used and targets set). In particular, Faculty may want to review targets set for assignments in courses using Waypoint, CPC Exam sections, and all survey measures to ensure that these targets remain appropriate and meaningful. In addition, further research may want to be conducted to determine the reasoning behind the results of the alumni survey.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>All PLOs</i>	<i>Update/Revised Curriculum Map and/or Assessment Plan</i>	<i>The Academic Department Chair, Faculty, Program Manager, Curriculum Coordinators, Assessment Analysts</i>	<i>Complete</i>	<i>June 2014</i>
Action Details	<i>Review Mapping and Targets in the BA Organizational Management Assessment Plan.</i>			