

BACHELOR OF ARTS IN BUSINESS LEADERSHIP: ANNUAL ASSESSMENT PLAN & FINDINGS

2011-2012 ACADEMIC YEAR

2011 – 2012 CURRICULUM MAP

I (INTRODUCED) R (REINFORCED) M (MASTERED)

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Examine the influence of leadership, vision, and strategic planning in a variety of organizations and environments.	Assess the process of leading others in environments increasingly characterized by change and complexity	Apply principles of human behavior and motivation to maximize use of human resources.	Appreciate the trends of a global world and the need to continually update leadership principles and techniques.	Analyze methods of organization change and development.	Evaluate the most recent tools and concepts emerging in management and leadership.
<i>LIB 125 Contemporary Issues in Organizational Leadership</i>	I	I		I		
<i>BUS 250: Corporate and Social Responsibility</i>			I			
<i>MGT 330: Management for Organizations</i>	R	R	R	R		
<i>BUS 318: Organizational Behavior</i>	R	R	R	R	I	I
<i>PSY 302: Industrial/Organizational Psychology</i>	R	R	R	R	R	R
<i>BUS 340: Business Communications</i>			R			
<i>COM 325: Communication and Conflict</i>	R	M	R			
<i>MGT 380: Leadership for Organizations</i>	M	R				
<i>MGT 425: Leadership and Motivation</i>	R		M	R		R
<i>MGT 321: Assessing Leadership Skills</i>	R	R		M		R
<i>BUS 370: Organizational Development</i>	R		R	R	M	R
<i>MGT 450: Strategic Planning for Organizations</i>	R	R		R		R
<i>MGT 460: Leadership Priorities and Practice</i>	M	M	M	M		M

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Examine the influence of leadership, vision, and strategic planning in a variety of organizations and environments.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam -	100% (of the sample selected) score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam	N/A	452	On average, Ashford University students in the BA Business Leadership program scored	2. MEETS THE ACCEPTABLE TARGET

Business Leadership Section	when compared to other competitive programs.			above the averages of the Peregrine Academic Services Traditional and Online aggregate pools on the Business Leadership section of the CPC.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.	452	445	445 out of 452 (98.45%) BA Business Leadership students sampled from July 1, 2011 to June 30, 2012 scored 400 or higher on the CPC comprehensive exam (Mean = 587.69, Standard Deviation = 96.45).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: MGT 380 Final Project	70% (of the sample selected) must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	342/305	360/360	342 out of 360 (95.00%) BA Business Leadership records evaluated from July 1, 2011 to June 30, 2012	1. EXCEEDS THE ACCEPTABLE TARGET

				<p>indicate basic, proficient, or distinguished performance on the MGT 380 Final Paper content criteria mapping to PLO 1.</p> <p>305 out of 360 (84.72%) BA Business Leadership records evaluated from July 1, 2011 to June 30, 2012 indicate proficient or distinguished performance on the MGT 380 Final Paper content criteria mapping to PLO 1.</p>	
<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The two items used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. 	N/A	N/A	<p>93.75% of BA Business Leadership students sampled upon completion of the program during the 2011-12 assessment cycle</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

	<ul style="list-style-type: none"> • My instructors were well qualified to teach within their field of study. 			<p>indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 93.75% also agreed or strongly agreed that their instructors were well-qualified to teach within their field of study.</p>	
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 	<p>15/14/15</p>	<p>17</p>	<p>A majority of BA Business Leadership students sampled upon completion of MGT 380 (N = 17) indicated that they felt the course material (88.24%), course (82.35%), and instructor (88.24%) were high quality or very high quality.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

PLO 2 - Assess the process of leading others in environments increasingly characterized by change and complexity.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Communications Section	BA Business Leadership Students, on average, must score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs.	N/A	452	On average, Ashford University students in the BA Business Leadership program scored above the average of the Peregrine Academic Services Traditional	4. INSUFFICIENT DATA

				aggregate pool, but below the average of the Online aggregate pool on the Business Communications Section of the CPC.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.	445	452	445 out of 452 (98.45%) BA Business Leadership students sampled from July 1, 2011 to June 30, 2012 scored 400 or higher on the CPC comprehensive exam (Mean = 587.69, Standard Deviation = 96.45).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: COM 325 Final Project	100% (of the sample selected) must score 70% or higher on final project and demonstrate an understanding of the process of leading others in environments increasingly characterized by change and complexity.	71	76	71 out of 76 (93.42%) BA Business Leadership students sampled from July 1, 2011 to June 30, 2012 scored 70% or	1. EXCEEDS THE ACCEPTABLE TARGET

				higher on the COM 325 Final Paper.	
Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The two items used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study. 	15/15	16	93.75% of BA Business Leadership students sampled upon completion of the program during the 2011-12 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 93.75% also agreed or strongly agreed that their instructors were well-qualified to teach within their field of study.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:	19/18/18	19	A majority of BA Business Leadership students sampled upon completion of COM 325 (N = 19) indicated that	1. EXCEEDS THE ACCEPTABLE TARGET

	<ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 			they felt the course material (100%), course (94.74%), and instructor (94.74%) were high quality or very high quality.	
PLO 3 - Apply principles of human behavior and motivation to maximize use of human resources.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam - Business Ethics Section</p>	<p>100% (of the sample selected) score at or above the average in the PAS “Online Campus” and “Traditional Campus” Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>452</p>	<p>On average, Ashford University students in the BA Business Leadership program scored above the averages of the Peregrine Academic Services Traditional and Online aggregate pools on the Business Ethics section of the CPC.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.</p>	<p>445</p>	<p>452</p>	<p>445 out of 452 (98.45%) BA Business Leadership students sampled from July 1, 2011 to June 30, 2012 scored 400 or higher on the CPC comprehensive exam (Mean = 587.69, Standard Deviation = 96.45).</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Direct Measure 3: MGT 425 Final Project</p>	<p>90% (of the sample selected) must score 70% or higher on the final paper and demonstrate an ability to apply principles of human behavior and motivation to maximize use of human resources.</p>	<p>35</p>	<p>36</p>	<p>35 out of 36 (97.22%) BA Business Leadership students sampled from July 1, 2011 to June 30, 2012 scored 70% or higher on the MGT 425 Final Paper.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The two items used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study. 	<p>15/15</p>	<p>16</p>	<p>93.75% of BA Business Leadership students sampled upon completion of the program during the 2011-12 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 93.75% also agreed or strongly agreed that their instructors were well-qualified to</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				teach within their field of study.	
Indirect Measure 2: End of Course Survey	<p>70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 	N/A	778	<p>As the sample sizes for MGT 425 and MGT 460 are less than 10 each, findings for these courses will not be reported for the 2011-12 assessment cycle.</p>	4. INSUFFICIENT DATA

PLO 4 - Appreciate the trends of a global world and the need to continually update leadership principles and techniques.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Leadership Section	100% (of the sample selected) score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	452	On average, Ashford University students in the BA Business Leadership program scored above the averages of the Peregrine Academic Services Traditional and Online aggregate pools on the Business	2. MEETS THE ACCEPTABLE TARGET

				Leadership section of the CPC.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.	445	452	445 out of 452 (98.45%) BA Business Leadership students sampled from July 1, 2011 to June 30, 2012 scored 400 or higher on the CPC comprehensive exam (Mean = 587.69, Standard Deviation = 96.45).	4. INSUFFICIENT DATA
Direct Measure 3: MGT 321 Final Project	90% (of the sample selected) must score 70% or higher on the final paper and demonstrate an ability to appreciate the trends of a global world and the need to continually update leadership principles and techniques.	44	46	44 out of 46 (95.56%) BA Business Leadership students sampled from July 1, 2011 to June 30, 2012 scored 70% or higher on the MGT 321 Final Paper.	1. EXCEEDS THE ACCEPTABLE TARGET
	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree”	15/15	16	93.75% of BA Business Leadership students sampled	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 1: End of Program Survey</p>	<p>or “Strongly Agree.” The two items used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study. 			<p>upon completion of the program during the 2011-12 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 93.75% also agreed or strongly agreed that their instructors were well-qualified to teach within their field of study.</p>	
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 	<p>7/9/8</p>	<p>9</p>	<p>A majority of BA Business Leadership students sampled upon completion of MGT 321 (N = 9) indicated that they felt the course material (77.78%), course (100%), and instructor (88.89%) were</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				high quality or very high quality.	
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PLO 5 - Analyze methods of organization change and development.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Integration and Strategic Management Section	100% (of the sample selected) score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Integration and Strategic Management Section of the CPC comprehensive exam when compared to other competitive programs.	N/A	452	On average, Ashford University students in the BA Business Leadership program scored above the average of the Peregrine Academic Services Traditional	3. DOES NOT MEET THE ACCEPTABLE TARGET

				aggregate pool, but below the average of the Online aggregate pool on the Business Integration and Strategic Management Section of the CPC.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.	N/A	N/A	445 out of 452 (98.45%) BA Business Leadership students sampled from July 1, 2011 to June 30, 2012 scored 400 or higher on the CPC comprehensive exam (Mean = 587.69, Standard Deviation = 96.45).	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS 370 Final Project	70% (of the sample selected) must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	As the data for BUS 370 reflect fewer than 10 BA Business Leadership students, findings will not be	4. INSUFFICIENT DATA

				reported for the 2011-12 assessment cycle.	
Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The two items used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study. 	N/A	N/A	93.75% of BA Business Leadership students sampled upon completion of the program during the 2011-12 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 93.75% also agreed or strongly agreed that their instructors were well-qualified to teach within their field of study.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 2: End of Course Survey	70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction	5/5/5	6	A majority of BA Business Leadership students sampled upon completion of BUS 370 (N = 6)	1. EXCEEDS THE ACCEPTABLE TARGET

	<p>include:</p> <ul style="list-style-type: none">• How would you rate the quality of the course material?• How would you rate the quality of the course?• How would you rate the quality of the instructor?			<p>indicated that they felt the course material (83.33%), course (83.33%), and instructor (83.33%) were high quality or very high quality.</p>	
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PLO 6 - Evaluate the most recent tools and concepts emerging in management and leadership.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Leadership	100% (of the sample selected) score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Leadership of the CPC comprehensive exam when compared to other competitive programs.	N/A	452	On average, Ashford University students in the BA Business Leadership program scored above the averages of the Peregrine Academic Services	2. MEETS THE ACCEPTABLE TARGET

				Traditional and Online aggregate pools on the Business Leadership section of the CPC.	
Direct Measure 2: CPC Comprehensive Exam - Management	100% (of the sample selected) score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	452	On average, Ashford University students in the BA Business Leadership program scored above the average of the Peregrine Academic Services Traditional aggregate pool, but below the average of the Online aggregate pool on the Management section of the CPC.	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 3: CPC Comprehensive Exam-Score	90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.	N/A	N/A	445 out of 452 (98.45%) BA Business Leadership students sampled from July 1, 2011 to June 30, 2012	1. EXCEEDS THE ACCEPTABLE TARGET

				scored 400 or higher on the CPC comprehensive exam (Mean = 587.69, Standard Deviation = 96.45).	
Direct Measure 4: MGT 460 Final Project	100% (of the sample selected) must score 70% or higher on final project and demonstrate an ability to evaluate the most recent tools and concepts emerging in management and leadership.	N/A	N/A	As the data for MGT 460 reflect fewer than 10 BA Business Leadership students, findings will not be reported for the 2011-12 assessment cycle.	4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either "Agree" or "Strongly Agree." The three questions used to gauge career success include: <ul style="list-style-type: none"> • (#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track. • (#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities. • (#53) – Earning my degree from Ashford 	N/A	N/A	Alumni data for the BA Business Leadership were not available as of the last administration of the Alumni Survey in August 2011.	4. INSUFFICIENT DATA

	University resulted in making me more employable.				
Indirect Measure 2: End of Course Survey	<p>70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> • How would you rate the quality of the course material? • How would you rate the quality of the course? • How would you rate the quality of the instructor? 	N/A	N/A	As the sample size for MGT 460 is less than 10, findings for this course will not be reported for the 2011-12 assessment cycle.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 3: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The two items used will be:</p> <ul style="list-style-type: none"> • The curriculum was relevant to my professional needs. • My instructors were well qualified to teach within their field of study. 	15/15	16	93.75% of BA Business Leadership students sampled upon completion of the program during the 2011-12 assessment cycle indicated that they agreed or strongly agreed that the curriculum was relevant to their professional needs. 93.75% also	1. EXCEEDS THE ACCEPTABLE TARGET

				agreed or strongly agreed that their instructors were well-qualified to teach within their field of study.	
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OVERALL RECOMMENDATIONS

BA Business Leadership students met or exceeded acceptable and ideal targets for all 2011-12 survey-based indirect measures and several direct measures, across program learning outcomes (PLOs). Although alumni data for this program were not available as of the last administration of the Alumni Survey in August 2011, student responses to the End of Program Survey and End of Course Surveys suggest that students are satisfied with their program of study, faculty, and courses aligned with mastery of a PLO.

BA Business Leadership students met or exceeded the acceptable targets for the CPC exam overall score (associated with all PLOs), the Business Leadership section of the CPC exam (PLOs 1, 4, and 6) and the Business Ethics section of the CPC exam (PLO 3), as well as key assignments selected to measure PLOs 1, 3, 4, and 5. Overall, this indicates that students are meeting expectations for a majority of the PLOs.

However, students in the BA Business Leadership program did not meet the acceptable target for the Final Paper in COM 325 (PLO 2), falling short of the goal that 100% of students would receive a C grade or above. In addition, the acceptable target was not met for the CPC section corresponding to PLO 2, with students exceeding the Peregrine Academic Services Traditional aggregate pool's Business Communications average score, but not the Online Aggregate pool's. BA Business Leadership students also failed to exceed the Online Aggregate pool's average on the Business Integration and Strategic Management (PLO 5) and Management (PLO 6) sections.

It may be beneficial for the Program Chair and College of Business and Professional Studies to further explore PLO 2 and its associated measures during their review of the assessment data, and possibly to further investigate students' performance on management-related topics. In addition to areas highlighted by unmet targets, it is recommended that Faculty review each 2011-12 assessment plan (including measures used and targets set) in preparation for the 2012-13 assessment cycle.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>PLO3</i>	<i>The revised MGT 425 course guide and Waypoint rubrics. Faculty will then review and compare student learning outcome data related to student achievement of PLO 3 pre- and post-action.</i>	<i>The Academic Department Chair, Faculty, Program Manager, Curriculum Coordinators, Assessment Analysts</i>	<i>Completed</i>	<i>April 2013</i>
Action Details	<i>Revise Assignments and develop Waypoint rubrics for MGT 425.</i>			