

## BACHELOR OF ARTS IN BUSINESS LEADERSHIP: ANNUAL ASSESSMENT PLAN & FINDINGS

### 2010-2011 ACADEMIC YEAR

#### 2010 – 2011 CURRICULUM MAP

*I (INTRODUCED) R (REINFORCED) M (MASTERED)*

	<b>PLO 1</b>	<b>PLO 2</b>	<b>PLO 3</b>	<b>PLO 4</b>	<b>PLO 5</b>	<b>PLO 6</b>
	Examine the influence of leadership, vision, and strategic planning in a variety of organizations and environments.	Assess the process of leading others in environments increasingly characterized by change and complexity	Apply principles of human behavior and motivation to maximize use of human resources.	Appreciate the trends of a global world and the need to continually update leadership principles and techniques.	Analyze methods of organization change and development.	Evaluate the most recent tools and concepts emerging in management and leadership.
<i>LIB 125 Contemporary Issues in Organizational Leadership</i>	<b>I</b>	<b>I</b>		<b>I</b>		
<i>BUS 250: Corporate and Social Responsibility</i>			<b>I</b>			
<i>MGT 330: Management for Organizations</i>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>		
<i>BUS 318: Organizational Behavior</i>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>I</b>	<b>I</b>
<i>PSY 302: Industrial/Organizational Psychology</i>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>	<b>R</b>
<i>BUS 340: Business Communications</i>			<b>R</b>			
<i>COM 325: Communication and Conflict</i>	<b>R</b>	<b>M</b>	<b>R</b>			
<i>MGT 380: Leadership for Organizations</i>	<b>M</b>	<b>R</b>				
<i>MGT 425: Leadership and Motivation</i>	<b>R</b>		<b>M</b>	<b>R</b>		<b>R</b>
<i>MGT 321: Assessing Leadership Skills</i>	<b>R</b>	<b>R</b>		<b>M</b>		<b>R</b>
<i>BUS 370: Organizational Development</i>	<b>R</b>		<b>R</b>	<b>R</b>	<b>M</b>	<b>R</b>
<i>MGT 450: Strategic Planning for Organizations</i>	<b>R</b>	<b>R</b>		<b>R</b>		<b>R</b>
<i>MGT 460: Leadership Priorities and Practice</i>	<b>M</b>	<b>M</b>	<b>M</b>	<b>M</b>		<b>M</b>

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Examine the influence of leadership, vision, and strategic planning in a variety of organizations and environments.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: CPC Comprehensive Exam -	100% (of the sample selected) score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam	N/A	N/A	As this is a new program, CPC data is not available for the 2010-11 assessment cycle.	4. INSUFFICIENT DATA

Business Leadership Section	when compared to other competitive programs.				
Direct Measure 2: CPC Comprehensive Exam-Score	90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.	N/A	N/A	As this is a new program, CPC data is not available for the 2010-11 assessment cycle.	4. INSUFFICIENT DATA
Direct Measure 3: MGT 380 Final Project	100% (of the sample selected) must score 70% or higher on final project and demonstrate an ability to examine the influence of leadership, vision, and strategic planning in a variety of organizations and environments.	N/A	N/A	Because the cell size is less than ten, the data for this measure will not be reported.	4. INSUFFICIENT DATA
Indirect Measure 1: Alumni Survey	70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.” The three questions used to gauge career success include: <ul style="list-style-type: none"> <li>• (#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.</li> <li>• (#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#53) – Earning my degree from Ashford</li> </ul>	N/A	N/A	As this is a new program, alumni data is not available for the 2010-11 assessment cycle.	4. INSUFFICIENT DATA

	University resulted in making me more employable.				
Indirect Measure 2: Graduate Satisfaction Survey	<p>70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>	914	1198	<p>On average, 79.91% of students who took the End-of-Course survey for MGT 380 during the 2010-2011 Academic Year rated the course material, course, and instructor as “High Quality” or “Very High Quality.”</p>	1. EXCEEDS THE ACCEPTABLE TARGET

<b>PLO 2 - Assess the process of leading others in environments increasingly characterized by change and complexity.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA</b>
Direct Measure 1: CPC Comprehensive Exam - Business Communications Section	100% (of the sample selected) score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Communications section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	As this is a new program, CPC data is not available for the 2010-11 assessment cycle.	4. INSUFFICIENT DATA

<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.</p>	<p>N/A</p>	<p>N/A</p>	<p>As this is a new program, CPC data is not available for the 2010-11 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Direct Measure 3: COM 325 Final Project</p>	<p>100% (of the sample selected) must score 70% or higher on final project and demonstrate an understanding of the process of leading others in environments increasingly characterized by change and complexity.</p>	<p>N/A</p>	<p>N/A</p>	<p>Because the cell size is less than ten, the data for this measure will not be reported.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 1: Alumni Survey</p>	<p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.” The three questions used to gauge career success include:</p> <ul style="list-style-type: none"> <li>• (#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.</li> <li>• (#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#53) – Earning my degree from Ashford University resulted in making me more employable.</li> </ul>	<p>N/A</p>	<p>N/A</p>	<p>As this is a new program, alumni data is not available for the 2010-11 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>

<p>Indirect Measure 2: Graduate Satisfaction Survey</p>	<p>70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>	<p>N/A</p>	<p>129</p>	<p>On average, 91.73% of students who took the End-of-Course survey for COM 325 during the 2010-2011 Academic Year rated the course material, course, and instructor as “High Quality” or “Very High Quality.”</p> <p>On average, 79.26% of students who took the End-of-Course survey for MGT 460 during the 2010-2011 Academic Year rated the course material, course, and instructor as “High Quality” or “Very High Quality.”</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
---	---	------------	------------	---	---

PLO 3 - Apply principles of human behavior and motivation to maximize use of human resources.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Ethics Section	100% (of the sample selected) score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	As this is a new program, CPC data is not available for the 2010-11 assessment cycle.	4. INSUFFICIENT DATA



<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.</p>	<p>N/A</p>	<p>N/A</p>	<p>As this is a new program, CPC data is not available for the 2010-11 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Direct Measure 3: MGT 425 Final Project</p>	<p>100% (of the sample selected) must score 70% or higher on final project and demonstrate an ability to apply principles of human behavior and motivation to maximize use of human resources.</p>	<p>N/A</p>	<p>N/A</p>	<p>As this is a new course, MGT 425 data is not available for the 2010-11 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 1: Alumni Survey</p>	<p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.” The three questions used to gauge career success include:</p> <ul style="list-style-type: none"> <li>• (#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.</li> <li>• (#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#53) – Earning my degree from Ashford University resulted in making me more employable.</li> </ul>	<p>N/A</p>	<p>N/A</p>	<p>As this is a new program, alumni data is not available for the 2010-11 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>

<p>Indirect Measure 2: Graduate Satisfaction Survey</p>	<p>70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>	<p>N/A</p>	<p>778</p>	<p>On average, 79.26% of students who took the End-of-Course survey for MGT 460 during the 2010-2011 Academic Year rated the course material, course, and instructor as “High Quality” or “Very High Quality.”</p> <p>As MGT 425 is a new course, data for this measure is not available for the 2010-11 assessment cycle.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET and 4. INSUFFICIENT DATA</p>
---	---	------------	------------	--	--

<b>PLO 4 - Appreciate the trends of a global world and the need to continually update leadership principles and techniques.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>1. EXCEEDS THE ACCEPTABLE TARGET</b> <b>2. MEETS THE ACCEPTABLE TARGET</b> <b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b> <b>4. INSUFFICIENT DATA</b>
Direct Measure 1: CPC Comprehensive Exam - Business Leadership Section	100% (of the sample selected) score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	As this is a new program, CPC data is not available for the 2010-11 assessment cycle.	4. INSUFFICIENT DATA
Direct Measure 2: CPC Comprehensive Exam-Score	90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.	N/A	N/A	As this is a new program, CPC data is not available for the 2010-11 assessment cycle.	4. INSUFFICIENT DATA

<p>Direct Measure 3: MGT 321 Final Project</p>	<p>100% (of the sample selected) must score 70% or higher on final project and demonstrate an ability to appreciate the trends of a global world and the need to continually update leadership principles and techniques.</p>	<p>N/A</p>	<p>N/A</p>	<p>As this is a new course, MGT 321 data is not available for the 2010-11 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 1: Alumni Survey</p>	<p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.” The three questions used to gauge career success include:</p> <ul style="list-style-type: none"> <li>• (#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.</li> <li>• (#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#53) – Earning my degree from Ashford University resulted in making me more employable.</li> </ul>	<p>N/A</p>	<p>N/A</p>	<p>As this is a new program, alumni data is not available for the 2010-11 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 2: Graduate Satisfaction Survey</p>	<p>70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p>	<p>N/A</p>	<p>778</p>	<p>On average, 79.26% of students who took the End-of-Course survey for MGT 460 during the 2010-2011</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET and 4. INSUFFICIENT DATA</p>

	<ul style="list-style-type: none"><li>• How would you rate the quality of the course material?</li><li>• How would you rate the quality of the course?</li><li>• How would you rate the quality of the instructor?</li></ul>			<p>Academic Year rated the course material, course, and instructor as “High Quality” or “Very High Quality.”</p> <p>As MGT 321 is a new course, data for this measure is not available for the 2010-11 assessment cycle.</p>	
--	--	--	--	--	--

PLO 5 - Analyze methods of organization change and development.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Integration and Strategic Management Section	100% (of the sample selected) score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Integration and Strategic Management Section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	As this is a new program, CPC data is not available for the 2010-11 assessment cycle.	4. INSUFFICIENT DATA

<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.</p>	<p>N/A</p>	<p>N/A</p>	<p>As this is a new program, CPC data is not available for the 2010-11 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Direct Measure 3: BUS 370 Final Project</p>	<p>100% (of the sample selected) must score 70% or higher on final project and demonstrate an ability to analyze the methods of organizing change and development.</p>	<p>N/A</p>	<p>N/A</p>	<p>Because the cell size is less than ten, the data for this measure will not be reported.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 1: Alumni Survey</p>	<p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.” The three questions used to gauge career success include:</p> <ul style="list-style-type: none"> <li>• (#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.</li> <li>• (#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#53) – Earning my degree from Ashford University resulted in making me more employable.</li> </ul>	<p>N/A</p>	<p>N/A</p>	<p>As this is a new program, alumni data is not available for the 2010-11 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>

<p>Indirect Measure 2: Graduate Satisfaction Survey</p>	<p>70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>	<p>N/A</p>	<p>N/A</p>	<p>On average, 92.30% of students who took the End-of-Course survey for BUS 370 during the 2010-2011 Academic Year rated the course material, course, and instructor as “High Quality” or “Very High Quality.”</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
---	---	------------	------------	--	---



PLO 6 - Evaluate the most recent tools and concepts emerging in management and leadership.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS:  PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS:  1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Leadership	100% (of the sample selected) score at or above the average in the PAS "Online Campus" and "Traditional Campus" Aggregate Pools related to the Business Leadership of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	As this is a new program, CPC data is not available for the 2010-11 assessment cycle.	4. INSUFFICIENT DATA

<p>Direct Measure 2: CPC Comprehensive Exam - Management</p>	<p>100% (of the sample selected) score at or above the average in the PAS “Online Campus” and “Traditional Campus” Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>N/A</p>	<p>As this is a new program, CPC data is not available for the 2010-11 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Direct Measure 3: CPC Comprehensive Exam-Score</p>	<p>90% (of the sample selected) score 400 or higher on the CPC comprehensive exam.</p>	<p>N/A</p>	<p>N/A</p>	<p>As this is a new program, CPC data is not available for the 2010-11 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Direct Measure 4: MGT 460 Final Project</p>	<p>100% (of the sample selected) must score 70% or higher on final project and demonstrate an ability to evaluate the most recent tools and concepts emerging in management and leadership.</p>	<p>N/A</p>	<p>N/A</p>	<p>Because the cell size is less than ten, the data for this measure will not be reported.</p>	<p>4. INSUFFICIENT DATA</p>
<p>Indirect Measure 1: Alumni Survey</p>	<p>70% or more of the Ashford University alumni (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.” The three questions used to gauge career success include:</p> <ul style="list-style-type: none"> <li>• (#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.</li> <li>• (#52) – Earning my degree from Ashford University gives me the confidence to pursue</li> </ul>	<p>N/A</p>	<p>N/A</p>	<p>As this is a new program, alumni data is not available for the 2010-11 assessment cycle.</p>	<p>4. INSUFFICIENT DATA</p>

	<p>new job opportunities.</p> <ul style="list-style-type: none"> <li>• (#53) – Earning my degree from Ashford University resulted in making me more employable.</li> </ul>				
<p>Indirect Measure 2: Graduate Satisfaction Survey</p>	<p>70% or more of students will express satisfaction on the End-of-Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>	N/A	N/A	<p>On average, 79.26% of students who took the End-of-Course survey for MGT 460 during the 2010-2011 Academic Year rated the course material, course, and instructor as “High Quality” or “Very High Quality.”</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

**OVERALL RECOMMENDATIONS**

As the BA Business Leadership is a new program, there is not enough data for the 2010-11 assessment cycle to effectively evaluate student achievement of the program learning outcomes. Additional data will be available for analysis upon completion of the 2011-12 assessment cycle.

It is recommended that the College of Business and Professional Studies faculty review program learning outcomes, curriculum map, and assessment plan to ensure student learning can be effectively measured, program learning outcomes are accurately mapped to program course sequence, and targets are appropriately set. In addition, faculty should work closely with the College of Business and Professional Studies assessment analyst to examine additional measurement opportunities and work to increase precision of existing measures (e.g., through Waypoint rubric implementation). Lastly, additional data should be gathered, increasing sample size and improving the accuracy and generalizability of findings.

<b>ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT</b>				
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
<i>PLO1</i>	<i>N/A</i>	<i>BA Business Leadership Program Chair</i>	<i>Completed/ongoing.</i>	<i>2011/2012</i>
<i>Action Details</i>	<i>Data will continue to be collected and outcome-related actions will be developed by the BA Business Leadership Program Chair in collaboration with program faculty.</i>			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
<i>PLO2</i>	<i>N/A</i>	<i>BA Business Leadership Program Chair</i>	<i>Completed/ongoing.</i>	<i>2011/2012</i>
<i>Action Details</i>	<i>Data will continue to be collected and outcome-related actions will be developed by the BA Business Leadership Program Chair in collaboration with program faculty.</i>			

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO3	N/A	BA Business Leadership Program Chair	Completed/ongoing.	2011/2012
<i>Action Details</i>	<i>Data will continue to be collected and outcome-related actions will be developed by the BA Business Leadership Program Chair in collaboration with program faculty.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO4	N/A	BA Business Leadership Program Chair	Completed/ongoing.	2011/2012
<i>Action Details</i>	<i>Data will continue to be collected and outcome-related actions will be developed by the BA Business Leadership Program Chair in collaboration with program faculty.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO5	N/A	BA Business Leadership Program Chair	Completed/ongoing.	2011/2012
<i>Action Details</i>	<i>Data will continue to be collected and outcome-related actions will be developed by the BA Business Leadership Program Chair in collaboration with program faculty.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO6	N/A	BA Business Leadership Program Chair	Completed/ongoing.	2011/2012
<i>Action Details</i>	<i>Data will continue to be collected and outcome-related actions will be developed by the BA Business Leadership Program Chair in collaboration with program faculty.</i>			