

**BACHELOR OF ARTS IN FINANCE ANNUAL ASSESSMENT PLAN & FINDINGS
2017-2018 ACADEMIC YEAR**

2017 – 2018 CURRICULUM MAP

	PLO 1 Analyze business and financial conditions using appropriate problem solving skills.	PLO 2 Apply financial theories to conduct financial analysis.	PLO 3 Appraise financial practices to achieve the efficient use of financial resources.	PLO 4 Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macro-finance.	PLO 5 Evaluate financial information and non-financial information in order to appropriately assess business opportunities.	PLO 6 Construct long-range financial planning, implementation and control systems.
<i>MGT 330: Management for Organizations</i>	I				I	
<i>BUS 311: Business Law I</i>	I			I		
<i>Phi 445: Personal and Organizational Ethics</i>				R		
<i>ECO 203: Principles of Macroeconomics</i>	I	I			R	
<i>ECO 204: Principles of Microeconomics</i>					R	
<i>ACC 205: Principles of Accounting I</i>	I	I	I			R
<i>ACC 206: principles of Accounting II</i>	R	I	I			M
<i>BUS 215: Personal Financial Management</i>		I	R			
<i>BUS 308: Statistics for Managers</i>		R				
<i>ECO 316: Financial Institutions and Markets</i>				R	R	
<i>BUS 323: Risk Management and Insurance</i>	R	R			R	
<i>BUS 401: Principles of Finance</i>	M	R		R	R	

<i>BUS 405: Principles of Investments</i>		M				
<i>BUS 450: International Finance</i>		R	R		R	
<i>BUS 402: Strategic Management and Business Policy</i>	M	M	M	M	M	M

I (Introduced), **R** (Reinforced), or **M** (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Analyze business and financial conditions using appropriate problem solving skills.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 401 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	339	460	73.70%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam	90% must score 400 or higher on the CPC comprehensive exam.	41	42	97.62%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:	37	40	92.50%	1. EXCEEDS THE ACCEPTABLE TARGET

	<ul style="list-style-type: none"> I effectively analyzed business and financial conditions using appropriate problem solving skills. 				
PLO 2 - Apply financial theories to conduct financial analysis.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 405 Final Project	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	343	500	68.60%	3. DOES NOT MEET THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Business Finance Section</p>	<p>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Finance section of the Common Professional Component comprehensive exam.</p>
<p>Direct Measure 3: CPC Comprehensive Exam</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>41</p>	<p>42</p>	<p>97.62%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p>	<p>37</p>	<p>40</p>	<p>92.50%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

	<ul style="list-style-type: none"> I effectively applied financial theories to conduct financial analysis. 				
PLO 3 - Appraise financial practices to achieve the efficient use of financial resources.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 450 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	176	252	69.84%	3. DOES NOT MEET THE ACCEPTABLE TARGET

<p>Direct Measure 2: CPC Comprehensive Exam – Quantitative Research Techniques and Statistics Section</p>	<p>BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Quantitative Research Techniques and Statistics section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>On average BA Finance students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Quantitative Research Techniques and Statistics section of the Common Professional Component comprehensive exam.</p>
<p>Direct Measure 3: CPC Comprehensive Exam</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>41</p>	<p>42</p>	<p>97.62%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p>	<p>37</p>	<p>40</p>	<p>92.50%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

	<ul style="list-style-type: none"> I effectively appraised financial practices to achieve the efficient use of financial resources. 				
PLO 4 - Evaluate the political, social, legal, regulatory, and technological issues in the context of micro and macro-finance.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ECO 316 Final Paper	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	174	195	89.23%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam –	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related	N/A	N/A	N/A	On average BA Finance students scored above the average of the

Legal Environment of Business Section	to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.				Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Legal Environment of Business section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam	90% must score 400 or higher on the CPC comprehensive exam.	41	42	97.62%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively evaluated the political, social, legal, regulatory, and technological issues in the context of micro-and macro-finance.	36	40	90.00%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Evaluate financial information and non-financial information in order to appropriately assess business opportunities.					

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 402 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	400	523	76.48%	1. EXCEEDS THE ACCEPTABLE TARGET
	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC	N/A	N/A	N/A	On average BA Finance students scored above the average of the Peregrine Academic

<p>Direct Measure 2: CPC Comprehensive Exam – Management Section</p>	<p>comprehensive exam when compared to other competitive programs.</p>				<p>Services Online Aggregate Pool. There was no data to compare for the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.</p>
<p>Direct Measure 3: CPC Comprehensive Exam</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>41</p>	<p>42</p>	<p>97.62%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively evaluated financial information and non-financial information in order to appropriately assess business opportunities. 	<p>36</p>	<p>40</p>	<p>90.00%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

PLO 6 - Construct long-range financial planning, implementation and control systems.

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: BUS 402 Final Case Study	70% of Bachelor of Arts in Finance students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	N/A	N/A	N/A	4. INSUFFICIENT DATA
	BA Finance students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC	N/A	N/A	N/A	On average BA Finance students scored above the average of the Peregrine Academic

Direct Measure 2: CPC Comprehensive Exam – Management Section	comprehensive exam when compared to other competitive programs.				Services Online Aggregate Pool. There was no data to compare for the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam	90% must score 400 or higher on the CPC comprehensive exam.	41	42	97.62%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively constructed long-range financial planning, implementation, and control systems.	36	40	90.00%	1. EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Chair for the Bachelor of Arts in Finance review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2018-2019 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO. In addition, the Program Chair should consider reviewing BUS405 and BUS450 as the acceptable targets for PLOs 2 and 3 were not met.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 2	BUS 405 Final Paper	The Program Chair for the Bachelor of Arts in Finance	Completed	2018
<i>Action Details</i>	<i>Review and revise BUS 405.</i>			
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
PLO 3	BUS 450 Final Paper	The Program Chair for the Bachelor of Arts in Finance	Completed	2018
<i>Action Details</i>				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
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