

**BACHELOR OF ARTS IN ACCOUNTING ANNUAL ASSESSMENT PLAN & FINDINGS
2018-2019 ACADEMIC YEAR**

2018 – 2019 CURRICULUM MAP

	PLO 1 Assess fundamental accounting principles and procedures.	PLO 2 Apply technology tools related to the area of accounting.	PLO 3 Evaluate alternatives to complex accounting problems.	PLO 4 Integrate accounting and finance information in business decision making.	PLO 5 Analyze the legal, regulatory and ethical issues in the practice of accounting.
<i>ACC 205: Principles of Accounting I</i>	I	I	I	I	I
<i>ACC 206: Principles of Accounting II</i>	I	I	I	I	I
<i>ACC 308: Accounting Info Systems</i>	R	R	R	R	
<i>ACC 305: intermediate Accounting I</i>	I	R	I	I	I
<i>ACC 306: Intermediate Accounting II</i>	R	R	R	R	I
<i>BUS 308: Statistics for Managers</i>		R	R		
<i>ECO 204: Principles of Microeconomics</i>				R	
<i>BUS 401: Principles of Finance</i>				R	R
<i>ACC 310: Cost Accounting</i>	R	R	R	M	R
<i>ACC 380: Accounting for Not-for-Profit Organizations</i>	R		R		R
<i>BUS 311: Business Law I</i>				I	I
<i>ACC 401: Federal Income Taxes I</i>	R	M		R	R

<i>ACC 407: Advanced Accounting</i>	M		M	M	M
<i>ACC 410: Auditing</i>	M	M	M		M

I (Introduced), **R** (Reinforced), or **M** (Mastered).

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Assess fundamental accounting principles and procedures.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ACC 206 Final Paper	70% of BA Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	438	822	53.28%	3. DOES NOT MEET THE ACCEPTABLE TARGET

Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average BA Business Administration students scored below the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	165	187	88.24%	1. EXCEEDS THE ACCEPTABLE TARGET
	70% or more of students exiting the program will express satisfaction on the End of	168	183	91.80%	1. EXCEEDS THE ACCEPTABLE TARGET

Indirect Measure 1: End of Program Survey	Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: <ul style="list-style-type: none"> • I effectively summarized the fundamental accounting principles and procedures. 				
PLO 2 -Employ technology tools related to the area of accounting.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
	70% of Bachelor of Arts in Accounting students must receive a proficient, or	1344	1617	83.12%	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Direct Measure 1: ACC 308 Week 5 Assignment</p>	<p>distinguished evaluation on relevant content criteria mapped to this PLO.</p>				
<p>Direct Measure 2: CPC Comprehensive Exam – Accounting Section</p>	<p>BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>On average BA Business Administration students scored below the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>165</p>	<p>187</p>	<p>88.24%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 1: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively employed technology tools related to the area of accounting. 	<p>161</p>	<p>183</p>	<p>87.98%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

PLO 3 - Analyze alternatives to complex accounting problems.

<p>MEASURE</p>	<p>ACCEPTABLE TARGET</p>	<p>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</p>	<p>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</p>	<p>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</p>	<p>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</p>
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Direct Measure 1: ACC 306 Week 5 Final Paper	70% of Bachelor of Arts in Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	760	1079	70.44%	2. MEETS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average BA Business Administration students scored below the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.
	90% must score 400 or higher on the CPC comprehensive exam.	165	187	88.24%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: CPC Comprehensive Exam Score					
Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively analyzed alternatives to complex accounting problems. 	166	183	90.71%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 4 - Integrate accounting and finance information in business decision making.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>2. MEETS THE ACCEPTABLE TARGET</p> <p>3. DOES NOT MEET THE ACCEPTABLE TARGET</p> <p>4. INSUFFICIENT DATA</p>

<p>Direct Measure 1: ACC 301 Final Paper</p>	<p>70% of Bachelor of Arts in Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>4. INSUFFICIENT DATA</p>
<p>Direct Measure 2: CPC Comprehensive Exam – Business Policies, Integration, and Strategic Management Section</p>	<p>BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Policies, Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>On average BA Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>165</p>	<p>187</p>	<p>88.24%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

Indirect Measure 1: End of Program Survey	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be: • I effectively integrated accounting and finance information in business decision making.	170	183	92.90%	1. EXCEEDS THE ACCEPTABLE TARGET
PLO 5 - Appraise the legal, regulatory and ethical issues in the practice of accounting					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

Direct Measure 1: ACC 407 Final Paper	70% of Bachelor of Arts in Accounting students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	467	603	77.45%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Business Ethics in Accounting Section	BA Accounting program, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics in Accounting section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average BA Business Administration students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Accounting section of the Common Professional Component comprehensive exam.
	90% must score 400 or higher on the CPC comprehensive exam.	165	187	88.24%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 3: CPC Comprehensive Exam Score					
Indirect Measure 1: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item to be used will be:</p> <ul style="list-style-type: none"> • I effectively appraised the legal, regulatory, and ethical issues in the practice of accounting. 	166	183	90.71%	1. EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

****Explanation of course action for intended outcomes not realized: Overall, the majority of the measures met the target. Further investigation could be done for the direct measures for both PLO 1 and PLO 4.**

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action Details</i>				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action Details</i>				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
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OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>Action Details</i>				
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