

## BACHELOR OF ARTS IN ACCOUNTING ANNUAL ASSESSMENT PLAN & FINDINGS 2011-2012 ACADEMIC YEAR

### 2011 – 2012 CURRICULUM MAP

	<b>PLO 1</b> Demonstrate fundamental accounting principles and procedures.	<b>PLO 2</b> Employ technology tools related to the area of accounting.	<b>PLO 3</b> Analyze alternatives to complex accounting problems.	<b>PLO 4</b> Utilize and integrate accounting information in business decision making.	<b>PLO 5</b> Synthesize accounting information and non-accounting information in order to appropriately assess business opportunities.
<i>CGD 218: Visual Literacy in Business</i>					I
<i>ACC 205: Principles of Accounting</i>	I	I	I	I	I
<i>ACC 206: Principles of Accounting II</i>	I	R	R	R	I
<i>ACC 305: Intermediate Accounting I</i>	R	R	R	R	
<i>ACC 306: Intermediate Accounting II</i>	R		R		
<i>BUS 308: Statistics for Managers</i>			R		R
<i>ECO 204: Principles of Microeconomics</i>	R				R
<i>BUS 401: Principles of Finance</i>		R			R
<i>ACC 310: Cost Accounting</i>	R	R		M	R
<i>ACC 380: Accounting for Not-for-Profit Organizations</i>	R			R	
<i>BUS 311: Business Law I</i>				R	
<i>ACC 401: Federal Income Taxes I</i>	R	M			

<i>ACC 407: Advanced Accounting</i>	<b>R</b>		<b>M</b>		
<i>ACC 410: Auditing</i>	<b>M</b>	<b>M</b>		<b>R</b>	<b>M</b>

**I** (Introduced), **R** (Reinforced), or **M** (Mastered).

<b>ANNUAL ASSESSMENT PLAN FINDINGS</b>					
<b>PLO 1 - Demonstrate fundamental accounting principles and procedures.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: ACC 205 Final Paper	70% of BA Accounting students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	48	55	87.27%	1. EXCEEDS THE ACCEPTABLE TARGET

Direct Measure 2: ACC 206 Final Paper	70% of BA Accounting students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	44	48	91.67%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: ACC 410 Final Paper	70% of BA Accounting students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	248	372	66.67%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 4: CPC Comprehensive Exam – Accounting Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average, Ashford University students in the BA Accounting program scored above the averages of the Peregrine Academic Services Traditional and Online aggregate pools on the Accounting section of the CPC.
Direct Measure 5: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	375	380	98.68%	1. EXCEEDS THE ACCEPTABLE TARGET

<p>Indirect Measure 1: Alumni Survey</p>	<p>70% or more of the Ashford University alumni sampled respondents (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.” The three questions used to gauge career success include:</p> <ul style="list-style-type: none"> <li>(#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.</li> <li>(#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>(#53) – Earning my degree from Ashford University resulted in making me more employable.</li> </ul>	<p>#46 = 80 #52 = 92 #53 = 85</p>	<p>106</p>	<p>#46 = 75.47% #52 = 86.79% #53 = 80.18%</p>	<p>#46 = 1. EXCEEDS THE ACCEPTABLE TARGET #52 = 1. EXCEEDS THE ACCEPTABLE TARGET #53 = 1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>How would you rate the quality of the course material?</li> </ul>	<p>Course Material = 88 Course = 88 Instructor =85</p>	<p>105</p>	<p>Course Material = 83.80% Course = 83.08% Instructor =80.95%</p>	<p>Course Material = 1. EXCEEDS THE ACCEPTABLE TARGET Course = 1. EXCEEDS THE ACCEPTABLE TARGET Instructor = 1. EXCEEDS THE ACCEPTABLE TARGET</p>

	<ul style="list-style-type: none"> <li>How would you rate the quality of the course?</li> <li>How would you rate the quality of the instructor?</li> </ul>				
Indirect Measure 3: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The three items used will be:</p> <ul style="list-style-type: none"> <li>The curriculum was relevant to my professional needs.</li> <li>My instructors were prepared.</li> <li>My instructors were well qualified to teach within their field of study.</li> </ul>	<p>Relevant Curriculum = 128</p> <p>Instructor Prepared = 128</p> <p>Instructor Qualified = 133</p>	159	<p>Relevant Curriculum = 80.50%</p> <p>Instructor Prepared = 80.50%</p> <p>Instructor Qualified = 83.64%</p>	<p>Relevant Curriculum = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor Prepared = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor Qualified = 1. EXCEEDS THE ACCEPTABLE TARGET</p>

**PLO 2 - Employ technology tools related to the area of accounting.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET
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					<b>3. DOES NOT MEET THE ACCEPTABLE TARGET</b>  <b>4. INSUFFICIENT DATA</b>
Direct Measure 1: ACC 410 Final Paper	70% of BA Accounting students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	251	373	67.29%	3. DOES NOT MEET THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Information Management Systems Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Information Management Systems section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average, Ashford University students in the BA Accounting program scored above the averages of the Peregrine Academic Services Traditional and Online aggregate pools on the Information Management Systems section of the CPC.

<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>375</p>	<p>380</p>	<p>98.68%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: Alumni Survey</p>	<p>70% or more of the Ashford University alumni sampled respondents (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.” The three questions used to gauge career success include:</p> <ul style="list-style-type: none"> <li>• (#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.</li> <li>• (#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>• (#53) – Earning my degree from Ashford University resulted in making me more employable.</li> </ul>	<p>#46 = 80 #52 = 92 #53 = 85</p>	<p>106</p>	<p>#46 = 75.47% #52 = 86.79% #53 = 80.18%</p>	<p>#46 = 1. EXCEEDS THE ACCEPTABLE TARGET #52 = 1. EXCEEDS THE ACCEPTABLE TARGET #53 = 1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 2: End of Course Survey</p>	<p>70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three</p>	<p>Course Material = 88 Course = 88 Instructor =85</p>	<p>105</p>	<p>Course Material = 83.80% Course = 83.08% Instructor =80.95%</p>	<p>Course Material = 1. EXCEEDS THE ACCEPTABLE TARGET</p>



	<p>questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>				<p>Course = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor = 1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 3: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The three items used will be:</p> <ul style="list-style-type: none"> <li>• The curriculum was relevant to my professional needs.</li> <li>• My instructors were prepared.</li> <li>• My instructors were well qualified to teach within their field of study.</li> </ul>	<p>Relevant Curriculum = 128</p> <p>Instructor Prepared = 128</p> <p>Instructor Qualified = 133</p>	159	<p>Relevant Curriculum = 80.50%</p> <p>Instructor Prepared = 80.50%</p> <p>Instructor Qualified = 83.64%</p>	<p>Relevant Curriculum = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor Prepared = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor Qualified = 1. EXCEEDS THE ACCEPTABLE TARGET</p>
<b>PLO 3 - Analyze alternatives to complex accounting problems.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING</b>	<b>TOTAL NUMBER OF STUDENT</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT</b>	<b>ASSESSMENT RESULTS:</b>

		ACCEPTABLE TARGET	RECORDS OBSERVED	RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: ACC 407 Final Paper	70% of BA Accounting students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	302	315	95.87%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Accounting Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Accounting section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average, Ashford University students in the BA Accounting program scored above the averages of the Peregrine Academic Services Traditional and

					Online aggregate pools on the Accounting section of the CPC.
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	375	380	98.68%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: Alumni Survey	<p>70% or more of the Ashford University alumni sampled respondents (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.” The three questions used to gauge career success include:</p> <ul style="list-style-type: none"> <li>(#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.</li> <li>(#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>(#53) – Earning my degree from Ashford University resulted in making me more employable.</li> </ul>	<p>#46 = 80 #52 = 92 #53 = 85</p>	106	<p>#46 = 75.47% #52 = 86.79% #53 = 80.18%</p>	<p>#46 = 1. EXCEEDS THE ACCEPTABLE TARGET #52 = 1. EXCEEDS THE ACCEPTABLE TARGET #53 = 1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Indirect Measure 2: End of Course Survey</p>	<p>70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>• How would you rate the quality of the course material?</li> <li>• How would you rate the quality of the course?</li> <li>• How would you rate the quality of the instructor?</li> </ul>	<p>Course Material = 75</p> <p>Course = 93</p> <p>Instructor = 98</p>	<p>107</p>	<p>Course Material = 70.09%</p> <p>Course = 86.91%</p> <p>Instructor = 91.58%</p>	<p>Course Material = 2. MEETS THE ACCEPTABLE TARGET</p> <p>Course = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor = 1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 3: End of Program Survey</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The three items used will be:</p> <ul style="list-style-type: none"> <li>• The curriculum was relevant to my professional needs.</li> <li>• My instructors were prepared.</li> <li>• My instructors were well qualified to teach within their field of study.</li> </ul>	<p>Relevant Curriculum = 128</p> <p>Instructor Prepared = 128</p> <p>Instructor Qualified = 133</p>	<p>159</p>	<p>Relevant Curriculum = 80.50%</p> <p>Instructor Prepared = 80.50%</p> <p>Instructor Qualified = 83.64%</p>	<p>Relevant Curriculum = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor Prepared = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor Qualified = 1. EXCEEDS THE ACCEPTABLE TARGET</p>

**PLO 4 - Utilize and integrate accounting information in business decision making.**

MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET  2. MEETS THE ACCEPTABLE TARGET  3. DOES NOT MEET THE ACCEPTABLE TARGET  4. INSUFFICIENT DATA
Direct Measure 1: ACC 310 Final Paper	70% of BA Accounting students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	107	112	95.54%	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 2: CPC Comprehensive Exam – Business Integration and Strategic Management Section	BA Accounting students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Integration and Strategic Management section of the CPC comprehensive exam when compared to other competitive programs.	N/A	N/A	N/A	On average, Ashford University students in the BA Accounting program scored above the average of the Peregrine Academic Services Traditional aggregate pool, but

					below the average of the Online aggregate pool on the Business Integration and Strategic Management section of the CPC.
Direct Measure 3: CPC Comprehensive Exam Score	90% must score 400 or higher on the CPC comprehensive exam.	375	380	98.68%	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: Alumni Survey	<p>70% or more of the Ashford University alumni sampled respondents (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.” The three questions used to gauge career success include:</p> <ul style="list-style-type: none"> <li>(#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.</li> <li>(#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> </ul>	<p>#46 = 80 #52 = 92 #53 = 85</p>	106	<p>#46 = 75.47% #52 = 86.79% #53 = 80.18%</p>	<p>#46 = 1. EXCEEDS THE ACCEPTABLE TARGET #52 = 1. EXCEEDS THE ACCEPTABLE TARGET #53 = 1. EXCEEDS THE ACCEPTABLE TARGET</p>

	<ul style="list-style-type: none"> <li>(#53) – Earning my degree from Ashford University resulted in making me more employable.</li> </ul>				
Indirect Measure 2: End of Course Survey	<p>70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>How would you rate the quality of the course material?</li> <li>How would you rate the quality of the course?</li> <li>How would you rate the quality of the instructor?</li> </ul>	<p>Course Material = 75</p> <p>Course = 75</p> <p>Instructor = 76</p>	94	<p>Course Material = 79.78%</p> <p>Course = 79.78%</p> <p>Instructor = 80.85%</p>	<p>Course Material = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Course = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor = 1. EXCEEDS THE ACCEPTABLE TARGET</p>
Indirect Measure 3: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The three items used will be:</p> <ul style="list-style-type: none"> <li>The curriculum was relevant to my professional needs.</li> <li>My instructors were prepared.</li> </ul>	<p>Relevant Curriculum = 128</p> <p>Instructor Prepared = 128</p> <p>Instructor Qualified = 133</p>	159	<p>Relevant Curriculum = 80.50%</p> <p>Instructor Prepared = 80.50%</p> <p>Instructor Qualified = 83.64%</p>	<p>Relevant Curriculum = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor Prepared = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor Qualified = 1. EXCEEDS THE ACCEPTABLE TARGET</p>

	<ul style="list-style-type: none"> <li>• My instructors were well qualified to teach within their field of study.</li> </ul>				
<b>PLO 5 - Synthesize accounting information and non-accounting information in order to appropriately assess business opportunities.</b>					
<b>MEASURE</b>	<b>ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>TOTAL NUMBER OF STUDENT RECORDS OBSERVED</b>	<b>ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET</b>	<b>ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA</b>
Direct Measure 1: ACC 410	70% of BA Accounting students must receive a basic, proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	236	373	63.27%	3. DOES NOT MEET THE ACCEPTABLE TARGET



<p>Direct Measure 2: CPC Comprehensive Exam – Business Finance Section</p>	<p>BA Accounting program, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Finance section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>N/A</p>	<p>N/A</p>	<p>On average, Ashford University students in the BA Accounting program scored above the averages of the Peregrine Academic Services Traditional and Online aggregate pools on the Business Finance section of the CPC.</p>
<p>Direct Measure 3: CPC Comprehensive Exam Score</p>	<p>90% must score 400 or higher on the CPC comprehensive exam.</p>	<p>375</p>	<p>380</p>	<p>98.68%</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: Alumni Survey</p>	<p>70% or more of the Ashford University alumni sampled respondents (within 5 years of graduation) will indicate that their Ashford University degree has contributed to career success by indicating either “Agree” or “Strongly Agree.” The three questions used to gauge career success include:</p> <ul style="list-style-type: none"> <li>(#46) – I believe my Ashford degree will provide me with additional opportunities in my current career track.</li> </ul>	<p>#46 = 80 #52 = 92 #53 = 85</p>	<p>106</p>	<p>#46 = 75.47% #52 = 86.79% #53 = 80.18%</p>	<p>#46 = 1. EXCEEDS THE ACCEPTABLE TARGET #52 = 1. EXCEEDS THE ACCEPTABLE TARGET #53 = 1. EXCEEDS THE ACCEPTABLE TARGET</p>

	<ul style="list-style-type: none"> <li>(#52) – Earning my degree from Ashford University gives me the confidence to pursue new job opportunities.</li> <li>(#53) – Earning my degree from Ashford University resulted in making me more employable.</li> </ul>				
Indirect Measure 2: End of Course Survey	<p>70% or more of students will express satisfaction on the End of Course survey for each course aligned with mastery of a program outcome by indicating either “High Quality” or “Very High Quality.” The three questions used to gauge student satisfaction include:</p> <ul style="list-style-type: none"> <li>How would you rate the quality of the course material?</li> <li>How would you rate the quality of the course?</li> <li>How would you rate the quality of the instructor?</li> </ul>	<p>Course Material = 88</p> <p>Course = 88</p> <p>Instructor =85</p>	105	<p>Course Material = 83.80%</p> <p>Course = 83.08%</p> <p>Instructor =80.95%</p>	<p>Course Material = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Course = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor = 1. EXCEEDS THE ACCEPTABLE TARGET</p>
Indirect Measure 3: End of Program Survey	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The three items used will be:</p> <ul style="list-style-type: none"> <li>The curriculum was relevant to my professional needs.</li> </ul>	<p>Relevant Curriculum = 128</p> <p>Instructor Prepared = 128</p>	159	<p>Relevant Curriculum = 80.50%</p> <p>Instructor Prepared = 80.50%</p>	<p>Relevant Curriculum = 1. EXCEEDS THE ACCEPTABLE TARGET</p> <p>Instructor Prepared = 1. EXCEEDS THE ACCEPTABLE TARGET</p>

	<ul style="list-style-type: none"> <li>• My instructors were prepared.</li> <li>• My instructors were well qualified to teach within their field of study.</li> </ul>	Instructor Qualified = 133		Instructor Qualified = 83.64%	Instructor Qualified = 1. EXCEEDS THE ACCEPTABLE TARGET
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**OVERALL RECOMMENDATIONS**

*Across program learning outcomes (PLOs), BA Accounting students met or exceeded the acceptable targets for most 2011-12 assessment measures. CPC Exam results indicate high performance when compared with Peregrine Academic Services traditional and online aggregate pools, and survey findings reveal favorable opinions about the courses, curriculum, instructors, and degree program.*

*BA Accounting students did not meet the acceptable targets set for ACC 410 Final Paper content criteria for any of the PLOs (1, 2, 5) with which they were associated. However, over 80% of students reported feeling that the ACC 410 course, course material, and instructor were high quality or very high quality. It may be useful for the Program Chair and College of Business and Professional Studies Faculty to investigate this course and/or assignment during their assessment findings review.*

*Although BA Accounting students' performance on the CPC Exam met or exceeded the acceptable targets in most cases, BA Accounting students' average score on the Business Integration and Strategic Management section of the exam, used as a measure for PLO 4, was lower than that of the Peregrine Academic Services online aggregate pool.*

*Overall, it is recommended that College of Business and Professional Studies Faculty review each program assessment plan (including measures used and targets set) in preparation for the 2012-13 assessment cycle. In particular, Faculty may want to review targets set for assignments in courses using Waypoint, CPC Exam sections, and all survey measures to ensure that these targets remain appropriate and meaningful.*

<b>ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT</b>				
OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION

<b>PLO 2</b>	<b>New Accounting Information Systems Course</b>	<b>The Bachelor of Arts in Accounting Program Chair</b>	<b>Not Started</b>	<b>September 1, 2013</b>
<i>Action Details</i>	<p><b>Replace CGD 218 with a new Accounting Information Systems course in the BA Accounting sequence of major course requirements. This course will be similar to INF 242 offered on campus; however, a greater emphasis will be placed on Microsoft Excel and Access and using these technology tools to solve realistic accounting problems.</b></p> <p><b>Rationale: The 2011-12 data indicate that BA Accounting students may not be receiving adequate training in technology tools specific to the area of Accounting. Only 67.29% of BA Accounting records evaluated from content criteria mapped to this PLO in Waypoint indicated basic, proficient, or distinguished performance on ACC 410 Final Paper content criteria mapping to PLO 2. In addition, Accounting Associate Faculty who participated in a Faculty Forum held in August 2012 identified a need for an Information Systems Course with an Accounting focus. CGD 218 is a general technology course, and an Accounting Information Systems course will better support student achievement of PLO 2 and provide students with the tools and skills necessary to perform in the field of Accounting in the 21st century.</b></p>			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
<b>PLO 2</b>	<b>TBD</b>	<b>The Bachelor of Arts in Accounting Program Chair</b>	<b>Not Started</b>	<b>September 1, 2013</b>
<i>Action Details</i>	<p><b>Once the new Accounting Information Systems course has been developed, the BA Accounting sequence of major course requirements will be altered so that this course follows rather than precedes ACC 205 and ACC 206.</b></p> <p><b>Rationale: This action will provide BA Accounting students with a foundation of accounting principles and theory before engaging in a course that requires the use of technology to solve accounting problems. This will better prepare students to begin developing competence of PLO 2.</b></p>			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>

<b>PLO 2</b>	<b>TBD</b>	<b>The Bachelor of Arts in Accounting Program Chair</b>	<b>Not Started</b>	<b>September 1, 2013</b>
<i>Action Details</i>	<p><b><i>A technology component that requires students to utilize either Microsoft Excel or Access will be incorporated into the final assignments in all major required Accounting (ACC) courses that follow the new Accounting Information Systems course.</i></b></p> <p><b><i>Rationale: Implementing a technology component in final assignments across the BA Accounting major course requirements will allow PLO 2 to be introduced in the new Accounting Systems Course, reinforced in subsequent Accounting courses, and mastered by the end of their degree program. An added benefit of this action will be the increased availability of data for PLO 2 once Waypoint rubrics are implemented for these new assignments, allowing Faculty to continue to monitor achievement of this outcome.</i></b></p>			
<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
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<b>OUTCOME</b>	<b>MEASURE</b>	<b>KEY/RESPONSIBLE PERSONNEL</b>	<b>STATUS</b>	<b>ANTICIPATED DATE OF COMPLETION</b>
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