

**MASTER OF ARTS IN ORGANIZATIONAL MANAGEMENT: ANNUAL ASSESSMENT PLAN & FINDINGS
2017-2018 ACADEMIC YEAR**

2017– 2018 CURRICULUM MAP

	PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6
	Evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan.	Analyze common behavioral factors that are present in organizations.	Analyze the factors that shape the legal environment of an organization.	Develop processes and policies to manage human capital in organizations.	Evaluate the importance of ethics and corporate social responsibility.	Develop a framework of analysis for strategic planning.
<i>BUS 600: Management Communications with Technology Tools</i>	I	I	I			
<i>MGT 601: The Functions of Modern Management</i>	R	R		I	I	I
<i>BUS 610: Organizational Behavior</i>		I				
<i>BUS 670: Legal Environment</i>			M		R	
<i>OMM 615: Strategies: Marketing/Advertising/Public Relations</i>				R		R
<i>OMM 618: Human Resources Management</i>	R		R			
<i>OMM 622: Financial Decision Making</i>				R		R
<i>OMM 640: Business Ethics and Social Responsibility</i>					M	
<i>OMM 612: Managing and Social Change</i>		R		R		

<i>BUS 644: Operations Management</i>	R					R
<i>OMM 692: Organizational Management Strategy</i>	M	M		M		M

I (INTRODUCED) R (REINFORCED) M (MASTERED)

ANNUAL ASSESSMENT PLAN FINDINGS					
PLO 1 - Evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam – Management Section</p>	<p>MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Management section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>512</p>	<p>On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Management section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.</p>	<p>487</p>	<p>516</p>	<p>487 out of 516 (94.32%) Masters of Arts in Organizational Management students from July 1, 2017 to June 30, 2018 scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Direct Measure 3: BUS 600 Research Paper</p>	<p>70% of Masters in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>3400</p>	<p>3982</p>	<p>3400 out of 3982 (85.38%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Introduced level.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 4: MGT 601 Final Paper</p>	<p>80% of MA Organizational Management students must score 70% or higher on the Final Paper and evaluate the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan.</p>	<p>N/A</p>	<p>N/A</p>	<p>As the data for Master of Arts in Organizational Management was not available, findings will not be reported for the 2017-18 assessment cycle.</p>	<p>3. DOES NOT MEET THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Program Survey PLO1</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be: <ul style="list-style-type: none"> • I effectively evaluated the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan. </p>	<p>308</p>	<p>320</p>	<p>96.3% of MA Organizational Management students upon completion of the program during the 2017-18 assessment cycle indicated that they agreed or strongly agreed that</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

				effectively evaluated the role of management practice in organizations and the managerial processes to effectively implement an organizational communication plan.	
PLO 2 - Analyze common behavioral factors that are present in organizations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam – Business Ethics Section</p>	<p>MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>512</p>	<p>On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.</p>	<p>487</p>	<p>516</p>	<p>487 out of 516 (94.32%) Masters of Arts in Organizational Management students from July 1, 2017 to June 30, 2018 scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Direct Measure 3: BUS 610 Final Paper</p>	<p>70% of Masters in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>4268</p>	<p>5220</p>	<p>4268 out of 5220 (81.76%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Reinforced level.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Program Survey PLO2</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: <ul style="list-style-type: none"> • I effectively analyzed common behavioral factors that are present in organizations. </p>	<p>315</p>	<p>322</p>	<p>97.8% of MA Organizational Management students upon completion of the program during the 2017-18 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed common behavioral factors that are present in organizations.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

PLO 3 - Analyze the factors that shape the legal environment of an organization.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Legal Environment of Business Section	MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Legal Environment of Business section of the CPC comprehensive exam when compared to other competitive programs.	N/A	512	On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET

				the Legal Environment of Business section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.	487	516	487 out of 516 (94.32%) Masters of Arts in Organizational Management students from July 1, 2017 to June 30, 2018 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: BUS 670 Final Paper	70% of Masters in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	3191	4105	3191 out of 4105 (77.73%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this	1. EXCEEDS THE ACCEPTABLE TARGET

				PLO at the Mastered level.	
Indirect Measure 1: End of Program Survey PLO3	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: <ul style="list-style-type: none"> • I effectively analyzed the factors that shape the legal environment of an organization. 	307	318	96.5% of MA Organizational Management students upon completion of the program during the 2017-18 assessment cycle indicated that they agreed or strongly agreed that they effectively analyzed the factors that shape the legal environment of an organization.	1. EXCEEDS THE ACCEPTABLE TARGET

PLO 4 - Develop processes and policies to manage human capital in organizations.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam – Business Leadership Section	MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	512	On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Leadership section of the Common Professional	2. MEETS THE ACCEPTABLE TARGET

				Component comprehensive exam	
Direct Measure 2: CPC Comprehensive Exam-Score	90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.	487	516	487 out of 516 (94.32%) Masters of Arts in Organizational Management students from July 1, 2017 to June 30, 2018 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: OMM618 Final Paper	70% of Masters in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	3333	4330	3333 out of 4330 (76.97%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.	1. EXCEEDS THE ACCEPTABLE TARGET
Indirect Measure 1: End of Program Survey PLO4	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:	307	322	95.3% of MA Organizational Management students upon	1. EXCEEDS THE ACCEPTABLE TARGET

	<ul style="list-style-type: none">• I effectively developed processes and policies to manage human capital in organizations.			completion of the program during the 2017-18 assessment cycle indicated that they agreed or strongly agreed that they effectively developed processes and policies to manage human capital in organizations.	
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PLO 5 - Evaluate the importance of ethics and corporate social responsibility.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA

<p>Direct Measure 1: CPC Comprehensive Exam - Business Ethics Section</p>	<p>MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Ethics section of the CPC comprehensive exam when compared to other competitive programs.</p>	<p>N/A</p>	<p>512</p>	<p>On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on the Business Ethics section of the Common Professional Component comprehensive exam.</p>	<p>2. MEETS THE ACCEPTABLE TARGET</p>
<p>Direct Measure 2: CPC Comprehensive Exam-Score</p>	<p>90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.</p>	<p>487</p>	<p>516</p>	<p>487 out of 516 (94.32%) Masters of Arts in Organizational Management students from July 1, 2017 to June 30, 2018 scored 400 or higher on the CPC comprehensive exam.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

<p>Direct Measure 3: OMM640 Final Project</p>	<p>70% of Masters in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.</p>	<p>571</p>	<p>710</p>	<p>571 out of 710 (80.42%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria mapped to this PLO at the Mastered level.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>
<p>Indirect Measure 1: End of Program Survey PLO5</p>	<p>70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either "Agree" or "Strongly Agree." The item used will be:</p> <ul style="list-style-type: none"> • I effectively evaluated the importance of ethics and corporate social responsibility. 	<p>316</p>	<p>320</p>	<p>98.8% of MA Organizational Management students upon completion of the program during the 2017-18 assessment cycle indicated that they agreed or strongly agreed that they effectively evaluated the importance of ethics and corporate social responsibility.</p>	<p>1. EXCEEDS THE ACCEPTABLE TARGET</p>

PLO 6 - Develop a framework of analysis for strategic planning.					
MEASURE	ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	TOTAL NUMBER OF STUDENT RECORDS OBSERVED	ASSESSMENT RESULTS: PERCENTAGE OF STUDENT RECORDS MEETING ACCEPTABLE TARGET	ASSESSMENT RESULTS: 1. EXCEEDS THE ACCEPTABLE TARGET 2. MEETS THE ACCEPTABLE TARGET 3. DOES NOT MEET THE ACCEPTABLE TARGET 4. INSUFFICIENT DATA
Direct Measure 1: CPC Comprehensive Exam - Business Integration and Strategic Management Section	MA Organizational Management students, on average, must score at or above the average in the Peregrine Academic Services (PAS) Online Campus and Traditional Campus Aggregate Pools related to the Business Leadership section of the CPC comprehensive exam when compared to other competitive programs.	N/A	512	On average MA Organizational Management students scored above the average of the Peregrine Academic Services Online Aggregate Pool and above the average of the Traditional Aggregate Pool on	2. MEETS THE ACCEPTABLE TARGET

				the Business Integration and Strategic Management section of the Common Professional Component comprehensive exam.	
Direct Measure 2: CPC Comprehensive Exam-Score	90% of MA Organizational Management students must score 400 or higher on the CPC comprehensive exam.	487	516	487 out of 516 (94.32%) Masters of Arts in Organizational Management students from July 1, 2017 to June 30, 2018 scored 400 or higher on the CPC comprehensive exam.	1. EXCEEDS THE ACCEPTABLE TARGET
Direct Measure 3: OMM615 Final Paper	70% of Masters in Organizational Management students must receive a proficient, or distinguished evaluation on relevant content criteria mapped to this PLO.	4972	5950	4972 out of 5950 (83.56%) of records evaluated indicate proficient or distinguished performance on this key assignment's content criteria	1. EXCEEDS THE ACCEPTABLE TARGET

				mapped to this PLO at the Reinforced level.	
Indirect Measure 1: End of Program Survey PLO6	70% or more of students exiting the program will express satisfaction on the End of Program Survey by indicating either “Agree” or “Strongly Agree.” The item used will be: • I effectively developed a framework of analysis for strategic planning.	312	322	96.9% of MA Organizational Management students upon completion of the program during the 2017-18 assessment cycle indicated that they agreed or strongly agreed that they effectively developed a framework of analysis for strategic planning.	1. EXCEEDS THE ACCEPTABLE TARGET

OVERALL RECOMMENDATIONS

Overall, it is recommended that the Program Chair for the Master of Arts in Organizational Management review the assessment plans (including measures used, alignment mapping, and targets set) and Curriculum Map in preparation for the 2018-2019 assessment cycle. This will determine the appropriateness of the assignments and mapping for each PLO.

ANNUAL ASSESSMENT PLAN ACTION ITEM STATUS REPORT

OUTCOME	MEASURE	KEY/RESPONSIBLE PERSONNEL	STATUS	ANTICIPATED DATE OF COMPLETION
<i>PLOs 1-6</i>	<i>Each PLO with a sub-section PLOs 1-6.</i>	<i>The Program Chair for the Master of Arts in Organizational Management and other key faculty personnel</i>	<i>In Progress</i>	<i>2018-2019 Assessment cycle.</i>
Action Details	<i>Examine the CPC sub-section to ensure alignment with each PLO.</i>			